



American Heart Association.



**KIDS HEART CHALLENGE™**



**Alexa, age 8, Houston, Texas**

**"If you come in touch with kids who have heart problems, don't be scared at all. And for kids like me, I want them to keep being brave like me and do the things they want to do."**



Alexa was born with a hole in her heart. She had heart surgery before she was one year old and another when she was seven. She loves unicorns, rainbows, rock climbing, gymnastics and anything sparkly!

**The donations you collect will help kids like Alexa.**

**YOU can be a Heart Hero and help kids with special hearts like Alexa!**

**STEP 1 REGISTER**

Download the Kids Heart Challenge app or go to [heart.org/KidsHeartChallenge](http://heart.org/KidsHeartChallenge).



**STEP 2 TAKE DAILY CHALLENGES**



**STEP 3 COLLECT AND EARN**

Collect donations and earn thank-you gifts and online badges.

**Register online to get a buildable wristband!**



**Earn and attach characters!**

**Use our app to make characters come to life.**



Look for these symbols to find characters you can bring to life!

Moisten flap, fold and seal



# Donation Form

Student's First Name \_\_\_\_\_ Student's Last Name \_\_\_\_\_  
 Grade \_\_\_\_\_ Teacher's Name \_\_\_\_\_  
 Name of School \_\_\_\_\_  
 Return this envelope to teacher by this date \_\_\_\_\_ I'm participating in honor of \_\_\_\_\_  
 I want to give more, so please do not send me thank-you gifts.  
 I want to give more, so please only give us the KHC T-shirt, no other thank-you gifts.  
 If you have raised \$50 or more, you've earned a T-shirt! Please mark your size: Youth  S  M  L  Adult  S  M  L  XL  XXL  3XL

## TAKE A NEW CHALLENGE



MOVE MORE



BE KIND



BE READY

(circle all you will do)

## SHARE IT!

### Here's a script you can use:

I've taken a challenge for my health to \_\_\_\_\_. I've also set a goal to raise \$\_\_\_\_\_ to fund lifesaving research and programs that help our community and kids with special hearts. Please support me by making a donation to the American Heart Association.

Paid	Donor's Name	Cash/Check or Money Order Donation	Online Donation or E-check	Company Matching Gift Forms	TOTAL Donations
<input checked="" type="radio"/>	Julie Skip Rope	\$25.00	\$0	\$25	\$50.00
<input type="radio"/> 1.					
<input type="radio"/> 2.					
<input type="radio"/> 3.					
<input type="radio"/> 4.					
<input type="radio"/> 5.					
<input type="radio"/> 6.					
<input type="radio"/> 7.					
<input type="radio"/> 8.					
<input type="radio"/> 9.					
<input type="radio"/> 10.					
	<b>TOTAL DONATIONS</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>

**PLEASE CONVERT ALL CASH TO A CHECK(S) PAYABLE TO THE AMERICAN HEART ASSOCIATION.**

All donors who make donations online will receive donation receipts.

**Double Your Donations!** Ask your donor if their company provides matching gifts. That means their company will ALSO give you a donation! Go to [matchinggifts.com/AHA](http://matchinggifts.com/AHA) to search company names.

**Scan Your Checks.** Use our App to scan (then shred) checks and funds will immediately appear in your total online!



AHA USE ONLY Total Cash \$ \_\_\_\_\_ Total Checks \$ \_\_\_\_\_ Total Raised \$ \_\_\_\_\_

## YOUTH CONSENT, RELEASE, AND INDEMNIFICATION

As the parent or guardian of the child listed below ("Child"), I understand, consent, and agree that:

- 1) Events — My Child and I expressly assume all risks, including potential personal injury and fatality, which may arise out of my Child's participation in any school events that are sponsored by or affiliated with the American Heart Association ("AHA"), such as Kids Heart Challenge and any other similar activities affiliated with AHA ("Events"). My Child's school may on its own develop Events that follow the heart-healthy programs of AHA or may involve online charitable fundraising for AHA, and any such Events are also covered by this Release.
- 2) Being Prepared — It is my sole responsibility to make sure my Child's clothing and any equipment are properly fitted and appropriate for the Event, and that my Child is physically fit and able to participate in the Events. Prior to any Event, I will instruct my Child to stop and request assistance if he/she experiences any adverse symptoms such as dizziness, excessive tiredness, shortness of breath, pain or any other conditions that would make it difficult or unsafe to continue in the Event.
- 3) Optional Online Participation — Some of the Events may offer you the option of registering your Child for an AHA online fundraising program. This program allows you and your Child to track his/her individual and team's progress and allows access to AHA's educational and fundraising resources. I have the option of including a photo of my Child on his/her site as well as sending out emails to family and friends in support of his/her participation. Learn more about how AHA uses, shares, and protects personal information by reading AHA's Privacy Statements at [http://www.heart.org/HEARTORG/General/Privacy-Policy\\_UCM\\_300371\\_Article.jsp](http://www.heart.org/HEARTORG/General/Privacy-Policy_UCM_300371_Article.jsp). I understand and agree that if I do not want my Child to participate in such online activities, then it is my sole responsibility to prevent my Child from doing so.

### Release and Indemnity Agreement

I agree, for myself, my Child/Ward, and our heirs, executors and administrators, to not sue and to release, indemnify and hold harmless AHA, its affiliates, officers, directors, volunteers and employees and all sponsoring businesses and organizations and their agents and employees, from any and all liability, claims, demands, and causes of action whatsoever, arising out of my Child's participation in any AHA sponsored or affiliated school Events and related activities, including but not limited to online activities, whether it results from the negligence of any of the above or from any other cause. This agreement is as broad and inclusive as is permitted by the State in which the event is conducted. If any portion of it is held invalid, the balance will continue in full force and effect. I have read, understand and agree to the terms of this Release and Indemnity Agreement.

### Media Release

I authorize the use, copyright, or publication of my Child's name, image, or voice from participating in the Event and related activities as may be captured by photograph or recording, or in any other medium now known or hereafter devised, including for promotional, advertising and publicity purposes or use.

I AM THE PARENT OR LEGAL GUARDIAN OF THE PARTICIPANT, AND I HEREBY CONSENT TO HIS/HER PARTICIPATION IN EVENTS AND RELATED ACTIVITIES. I HAVE READ AND EXPLAINED THIS RELEASE TO MY CHILD, AND I HEREBY AGREE TO ALL OF ITS TERMS AND CONDITIONS. I will sign and turn in the parent permission form and give it to the school coordinator.

\_\_\_\_\_  
Parent/Guardian's Printed Name

\_\_\_\_\_  
Parent/Guardian's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Student's Printed Name

\_\_\_\_\_  
Student's Signature (required if 18 years or older)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Home Room Teacher's Name

\_\_\_\_\_  
Date



This seal signifies that the American Heart Association - National meets the BBB Wise Giving Alliance's Standards for Charity Accountability.

# THANK-YOU GIFTS





Register online to get your **FREE** wristband!  
Earn attachable characters!



Latex free. Not for Children Under 3

<b>\$5</b>	<b>\$10</b> Online Donation	<b>\$15</b>	<b>\$25</b>
 <p><b>PERRIE</b> plus lower-level prizes</p> <p>Be Ready</p> <p>Latex free. Not for Children Under 3</p>	 <p><b>KNOX</b> plus lower-level prize</p> <p>Avoid Tobacco</p> <p>Latex free. Not for Children Under 3</p> <p style="background-color: #27ae60; color: white; padding: 2px; font-size: 8px;">Wristband Character</p>	 <p><b>JUMP ROPE</b> plus lower-level prizes</p> <p>Jump rope should be used for its intended purpose only. Recommended ages 5+.</p>	 <p><b>NICO</b> plus lower-level prizes</p> <p>Be Kind</p> <p>Latex free. Not for Children Under 3</p>

<b>\$40</b> Online Donation	<b>\$50</b>	<b>\$75</b>	<b>\$100</b>
 <p><b>SOFIE</b> plus lower-level prizes</p> <p>Add Color</p> <p>Latex free. Not for Children Under 3</p> <p style="background-color: #27ae60; color: white; padding: 2px; font-size: 8px;">Wristband Character</p>	 <p><b>T-SHIRT</b> plus lower-level prizes</p>	 <p><b>KICK BALL</b> plus lower-level prizes</p> <p>Recommended ages 3+.</p>	 <p><b>CRUSH</b> plus lower-level prizes</p> <p>Help Others</p> <p>Latex free. Not for Children Under 3</p>

<b>\$200</b>	<b>\$250</b>	<b>\$500</b>	<b>\$1,000</b>
 <p><b>SUNNY</b> plus lower-level prizes</p> <p>Move More</p> <p>Latex free. Not for Children Under 3</p>	 <p><b>STRETCH</b> plus lower-level prizes</p>	 <p><b>BALL LAUNCHER</b> plus lower-level prizes</p> <p>Choking Hazard Small Parts - Not for Children Under 3</p>	 <p><b>EAR PODS</b> plus lower-level prizes</p> <p>Latex free. Not for Children Under 5</p>



Take on Finn's Missions to earn badges online. Complete them all to get the Finn character for your wristband!



If any item becomes unavailable, we reserve the right to offer an alternate item of equal value. These gifts meet the requirements, where applicable, of the Consumer Product Safety Improvement Act and other product safety regulations.