

COATS FOR KIDS

NEWS RELEASE

(_____)
Town/City Name

Knights of Columbus Distributing Winter Coats to Local Children

Contact: _____
Name & Phone Number of Local Knights of Columbus

_____ – As the weather starts to get cold, the Knights of Columbus in
City, State/Province

(_____) heat up their commitment to the community with free winter coat
Location Name

distributions for deserving children!

Today, eighteen percent of American children and fourteen percent of Canadian children live in poverty. As a result, many families cannot afford to provide even the basic necessity of a warm winter coat. Putting their faith into action, Knights of Columbus councils have handed out more than 500,000 coats to children throughout the United States and Canada through the Coats for Kids program.

Coats are distributed on a first-come, first-serve basis and range in size from boys (_____) and girls (_____)
Size Size

all the way up to boys (_____) and girls (_____).
Size Size

The Knights of Columbus Coats for Kids distribution will be held at (_____)
Location Name

in (_____) from _____ a.m. / p.m. to _____ a.m. / p.m.
Town/City

Please Spread the Word!

Council (_____) in (_____) is one of 17,000 Knights of Columbus councils that make up
Number Town/City

the world's largest Catholic fraternal service organization. Founded in 1882 to assist working-class and immigrant Catholics in the United States, today the approximately two million members of the Knights put their faith into action through a broad range of charitable causes locally, nationally and internationally with financial contributions and hands-on service.

