

HOCKEY CHALLENGE

A Higher Purpose

Provide an athletic outlet for youth ages 10 to 17 in your community. Designed for players to demonstrate their skills in shooting accuracy on goal. Councils can sponsor a competition or support the district, regional and state/province championships.

Overview

The Hockey Challenge is a great way for councils to engage in their communities with an athletic event for youth between the ages of 10 and 17 that cultivates athletic abilities and virtues of good sportsmanship. Children demonstrate the most important skill in hockey – shooting accuracy on goal – and compete to make it to the state/province level of competition.

Chairman Role and Responsibilities

- Set a date, location and time for the Hockey Challenge.
- Ensure that the event is properly staffed and safely run, according to the rules and regulations.
- Train volunteers in the SAFE Environment protocols (kofc.org/safe). A minimum of two volunteers must be Safe Trained.
- Coordinate with the district and state/province level regarding date, time, and location of the next level of the competition and provide this information to the winners at the council level.
- Promote the event to local media.
- Complete and submit all associated reporting forms to the Supreme Council Department of Fraternal Mission.

Action Steps

1. Councils order the *Hockey Challenge Kit* (#HC-KIT), and District Deputies order medallions through Supplies Online, the supply ordering portal available on Officers Online.
2. Order promotional items and awards through Knightsgear.
3. Set a date, location and time for the Hockey Challenge. If required by venue, acquire insurance.
4. Contact schools and youth centers to explain and promote the program. Suggest that the school or youth center consider using this activity as part of their physical education classes.
5. Prior to the Hockey Challenge, use the sample press release as a model to create and distribute a tailored release to local media.
6. Build public interest for the event! Promote the Hockey Challenge in your parish and larger community through a variety of efforts:
 - Prominently display promotional posters (found in the *Hockey Challenge Kit* (#HC-KIT))
 - Bulletin announcements
 - Pulpit announcements
 - Posting on your council and parish website / social media pages



7. Coordinate with the district and state/province leadership regarding date, time, and location of the next level of competition. On the day of the event, provide this information to the council-level winners.
8. Preregistration is recommended, but sometimes difficult to execute.
9. Hold the Hockey Challenge! Review the *Hockey Challenge Playbook* (#10853) for guidelines, volunteer requirements, and other information.
10. On the day of the event, wear Knights of Columbus-branded apparel and have the council membership director set up a table with brochures and membership documents (including *Prospect Cards* #921A). Do not forget that this event is a recruiting opportunity!
11. Enlist a fellow Knight or community member to photograph the event.
12. Following the Hockey Challenge, update the community on the success of your program by amending the Hockey Challenge sample announcement and distributing it to local media, along with energizing photographs from the event.
13. Send winning *Hockey Challenge Score Sheets* (#10854) to the next level of competition.
14. To gain credit for your program, complete the associated reporting forms and submit them to the Supreme Council Department of Fraternal Mission. Remember to retain copies for your council records.
 - Immediately after your event is finished, complete the *Fraternal Programs Report Form* (#10784)
 - At the end of the fraternal year, complete the *Columbian Award Application* (#SP-7)

Resources

1. #HC-KIT- *Hockey Challenge- Kit*
2. #10853- *Hockey Challenge- Playbook*
3. #10854- *Hockey Challenge- Entry form and Score Sheet*
4. #10856- *Hockey Challenge- Vertical Poster*
5. #10857- *Hockey Challenge- Horizontal Poster*
6. #10858- *Hockey Challenge- Participant Certificate*
7. #10859- *Hockey Challenge- Winners Certificate*
8. #10860- *Hockey Challenge- Press Release*
9. #10861- *Hockey Challenge- Champion Announcement*

Link

www.kofc.org/hockey