

October 3rd, 2017 Marketing Committee Minutes

Present with an X

X	Scott Stueber	X	Lori Rodenkirch	X	Carrie Galecke
	Matt Freeney	X	Patty Kraemer	X	Aaron Hilts
X	Kristin Bayer		Father Nathan		

Agenda

- Opening Prayer
- Mission Statement Read
- Review of Minutes/Notes from September
- 60th Anniversary Updates/Planning
 - Plans in place, special punch and number to validate tickets. Tickets will be torn when filled. Remind that one entrée will be chosen. Food available from 11- 1.
 - Tickets – and pre-sales, traffic flow for filling meals and selling tickets. Overflow will go to library and staff lounge. Selling after masses, \$4 for advanced sales. Order form for school families. Include menu options on ticket.
 - Bean Bag Tournament, in the gym, possible to move some outside depending upon weather. 8 courts for tournament in the gym. Two teams signed up now.
 - Tables ready in narthex for advanced sales for food tickets and bean bag tournament. Sign up for selling tickets, Kristin will contact. Cash box and tickets under table. Bean bag tournament players get a free meal ticket.
 - Graphic for event, very eye catching.
 - Craft table with coloring sheets.
 - Home Depot station, waiting for people to man the table.
 - Merchandise for gift shop. Window clings, mugs, pencils, pens and spirit wear.
 - Memory quilt, done! Hung outside the gym. Sell it at the annual auction.
 - Newsletter went out to 1700 people, about two weeks ago, announcing celebration.
 - 10am mass, will be geared towards the anniversary with current students and alumni involved in the mass.
 - Bishop Haines and past alumni will be serving the mass.
- Next Steps: volunteer areas to be covered. Food about 10 people until 1pm, bean bag tournament, 2 people until 4pm. Kevin? Keep the tournament moving?
- Development Updates
 - Instagram account, 8 followers #CabriniSchool
 - Share content to help families, articles. 5 tips to have a successful start to the school year.
- Other Topics
 - Thanksgiving day parade
 - Proofs of new yard signs
 - Park and Rec, ad

Next Meeting, November 7th, 6:30pm