

September 5th, 2017 Marketing Committee Minutes

Present with an X

	Scott Stueber	X	Lori Rodenkirch		Carrie Galecke
X	Matt Freeney	X	Patty Kraemer	X	Aaron Hilts
X	Kristin Bayer		Father Nathan		

1. Opening Prayer
2. 60th Anniversary Updates/Planning
 - a. 60th Anniversary Timeline notes (see below)
3. Timeline Developed
 - a. 60th Anniversary Timeline notes (see below)
 - b. Bean bag tournament, \$20 a team, 32 teams. Entry form needed.
 - c. Kohl's and Parish volunteers willing to help.
 - d. Scouts will face paint and do crafts
 - e. Tours and directions by students
4. Next Steps
 - a. Solidifying food vendors
 - b. Teachers presenting or displaying art work
 - c. Drink tickets with Jeff's
5. Development Updates
 - a. Limo ride first day of school
 - b. Picture frame Facebook feed
 - c. Filter for snapchat with 60th
 - d. Back to school and Open House, 560 likes and growing
 - e. Instagram account started
 - f. First school newsletter emailed out
 - g. New teachers introduced
 - h. Bulletin board, when Cabrini is in the news. IC has a board too.
 - i. Auction has a new name "Together Event"
 - j. Launch the annual fund
 - k. K4 picnic was a well-attended event and organized well, great positive feedback.
 - l. Bricks, big list of names and people can put info down to purchase a brick at the event.
6. Other Topics
 - a. Christmas parade, float ready to go and changed a little to reflect the theme. Sunday after Thanksgiving.

Next meeting; October 3, 2017 6:30pm

60th Anniversary Timeline

10am Mass

- Blessing of Alumni
- Bishop Haines as concelebrant
- Former Nun / teachers present gifts
- Alums as readers
- Current and past teachers and students as extraordinary ministers
- Current students as servers
- Alums invited; choir, instruments, bell choir

11am Celebration / Reunion in School

11 – 1, lunch

- \$5 per ticket for food, entrée, side, drink and dessert
- Noodles, mac and cheese, roll or salad
- Cousins, turkey or ham with chips
- Buffalo wild wings ??
- Texas Roadhouse ??
- Jeff's Spirits – drinks
- Jumbo's – Sundaes
- Popcorn truck, cash option

Throughout – Raffle tickets sales and door prize entries

Noon – Alumni of the year award presentation

Noon – Memory quilt unveiled

12:15 – 2:00 pm Activities

- Bean Bag Tournament
- Photo Booth / memory book
- Crafts for kids, Mother Cabrini coloring book copies
- Face Painting
- Gift shop open, window clings, coffee mugs, pencils, pens, spirit wear and yard signs.
- Trivia
- Nostalgia
- Old picture / class picture displays
- Student programs; multi-purpose room
- Mingle and talk, contact wall of information

2:00pm – Parish Raffle

3:00pm – Door prize drawing, way to gather information and contact info.

3:00pm – Bean Bag Tournament results, tournament should last 3 hours.

4:00pm - End