



	Scott Stueber	X	Lori Rodenkirch		Carrie Galecke
X	Matt Freeney		Patty Kraemer	X	Aaron Hilts
X	Kristin Bayer		Fr. Nathan		

SFC Marketing Meeting Agenda Tuesday, February 6, 2018

Mission: To educate by recognizing, developing and nurturing our gifts to bring Christ into the World.

- Opening Prayer
- Mission Statement Read
- Review of Minutes/Notes from January
- -Pancake Breakfast – review/feedback
Baptisms are down, numbers are low, 400 Severed this year, 500 last year.
- -Exemplary Status application
Schools can apply every two years.
Approval lasts for five years.
It’s a marketing tool.
Archdiocese reviews information.
Applying for Catholic Identity Integration.
Slides showing different aspects of Cabrini
- -Development Updates
Auction going strong, Donor recognition is stronger.
Catholic schools week, taking pictures and sharing.
Facebook is strong although settings have changed on Facebook.
600 likes, we were at 285 to start.
Annual fund, it’s rough but it’s a start.
Bad addresses have been leading to more address.
- -Daycare progress
Position posted for Director of the center.
20 kids are looking to be served
1 strong candidate and others are looking for employment as providers.
Preference to those who apply before March 15
- -Other?

Prayer in haiku form:

**Lead us in the paths
of grace and love, holy God,
as You led Mary.**

Note: Consists of 5-7-5 syllables

Next meeting: March 6, 6:30pm.

