

# ECC Engage

## Essex Catholic Community Master Plan

### I. Evangelization (Missionary Impulse)

- a. Deliver 5-7 annual adult Religious education opportunities by June 2020 with participation of at least total 200 individual parishioners. Outcome Measure: Self-report “spiritual growth”
- b. Implement enhancements to the Sunday Worship Experience (Saturday and Sunday Masses) guided by an inclusive Liturgy Committee by December 1, 2019
  1. Sacramental instruction
  2. Youth Liturgy
  3. Family Religious Education
- c. Other Evangelization Ideas/Suggestions
  - i. Retreats
  - ii. Worship/Adoration
  - iii. Discipleship
  - iv. Ecumenical

### II. Vibrant (Inclusive) Parishes

- a. Strengthen awareness and involvement of lay ministry by December 15. Outcome Measure: increase ministry and/or service participants by 15%.
- b. Grow participation of ECC through new and current fellowship and events by 10% Dec 2020.
- c. Parish Council Governance focus on strategic issues
- d. Other Vibrant Parishes Ideas/Suggestions
  - i. New events for youth (Teen Night, Movie Night)
  - ii. Social Action: EEO, SON, ALO, Outreach to homebound
  - iii. Welcome events and materials for new parishioners
  - iv. Outreach for/and Awareness of Ministries
  - v. Administrative support systems

### III. Communications

- a. Develop consistent, coordinated messages across all media
- b. Build a shared vision of the Essex Catholic Community by Spring 2020
- c. Create a quarterly ECC Newsletter for insertion into bulletin
- d. Create an ECC Engage event each quarter, e.g., invitations to a brunch; raffle for a spiritual book; Confessions, before or after Mass; raffle drawings
- e. Revise Family registration process to be more personal, e.g., welcome mentor family
- f. Build an annual calendar
- g. Update parish directories

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## **Actions to Date**

- Creation of displays of ECC Engage promotion in all churches and sign up forms for participation on focus area committees
- Meetings with: youth, religious education staff, administrative staff
- Parish-wide meeting for solicitation of priorities in the three focus areas
- Progress report presentation and outreach for volunteers for focus area activities at St. Lawrence/Holy Family Pig Roast and St. Pius X Picnic
- Update to Parish Councils by Action Plan Writing Team and recruitment to participate and provide leadership in all focus areas (September 11)
- Review of template for integration of Synod Priorities with Parish Council Committees (10/17/19 (St. Pius) and 10/23/19 (HF/SL))