I. Opening Prayer (6:00 pm)
Fr. Robert Borges led the opening prayer. Henry Gutierrez was included in our prayer intentions.

II. Call to Order – General Meeting Session (6:05 pm – 6:10 pm)
Board member Mark Peters motioned for the approval of both the February and March Board minutes. Board Vice-Chair Susie Byers seconded the motion. Motion carried.

III. Superintendent’s Report (6:10 pm – 6:20 pm)
Superintendent Mona Faulkner has been encouraging schools to have all tuition up to date so that no one carries it over to a new year. Just as families cannot register at Memorial if they have an outstanding tuition amount at a partner school, families cannot sign up students at a partner school if they have an outstanding tuition amount at Memorial. Discipline wise, infractions by 7th graders have been more serious, with a variety of different problems including marijuana use.

IV. Chairperson’s Report (6:20 – 6:40 pm)
A. Incoming Board Member Recruitment
Board Chair, Jeffry Peracchi, reported that there will be two openings for Board members; Laura Mather and Mark Peters will end their terms June 30, 2018. The Board retreat is scheduled for June 9 at the Media Center from 8:30 am to 3:00 pm. All are encouraged to attend.

B. Update on Financial Assistance for Athletes
   Jeffrey Peracchi, along with Board member Tony Smith, will make a presentation at the June retreat regarding scholarships for athletes.

V. School Operations Reports
   A. Finance, Doug Sampson and Robert Del Pozo (6:40 pm - 7:10 pm)
      Robert Del Pozo reviewed the current budget, highlighting areas that are either over or under the budgeted amounts. To balance this year’s budget, last year’s surplus of $237,000 and $116,000 from auction funds will be used, with the auction transfer occurring in June. There will also be a transfer of 5% of investment funds that will occur in May. $48,000 in auction funds will remain. The art room remodel came in at $168,000. The Finance Committee is reviewing all endowment funds to see what truly is our endowment balance, earnings, what funds can be used in an effort to determine which truly are restrictive. The intention is to keep the auction money out of the budget.

      Principal Spencer thanked the Finance Committee for all their hard work.

VI. Principal’s Report, Tom Spencer & Shawn Carey (7:10 pm – 7:40 pm)
   A. Enrollment Status
      Vice-Principal of Student Affairs Anthony Goston is the leadership manager of the enrollment effort.

      Enrollment figures for 2018-2019 are as follows:

      Freshmen 108 applicants, 90 have registered
      Transfers 18 applicants, 5 have registered
      In comparison to 2017-2018, we are down 34 students.

      Enrollment outreach includes:

      • Mail drop for Info Nights, one to be held at St. Paul Newman Center and the other at SJM, went out to targeted zip codes to families with children
      • Banners have been placed at partner schools
      • Bulletin ads and announcements in partner parishes, even exploring paying for ads on back of church bulletins
      • Billboards
      • Investment in radio announcements
      • Partners In Mission will visit next week to formulate a summer work plan

      Fr. Robert Borges invited Memorial to attend the next junior high info night at his parish. The big factor in why more students from Our Lady of Perpetual Help do not attend
Memorial is cost; parents can’t swing the tuition even with financial aid. There are some families that may be able to, but think they can’t.

Outgoing Board member Mark Peters spoke passionately about the need for each member of the Memorial community to do their part to increase enrollment. We need to be at all our parishes and partner schools. Enrollment is the #1 factor in determining the budget and we all have to ask what we can do to make a difference. He challenged the Board members to go to the partner schools and tell their stories about how Memorial has changed their lives. He attended public schools but then was able to see the great education his children received at Memorial. Jeffrey Peracchi, Laura Mather and Tony Smith are ready to help him.

Board member Edward Fanucchi stressed the importance of talking to the parents of 5th graders, before they choose not to continue with Catholic education.

Board Chair Jeffrey Peracchi suggested giving any Diocese of Fresno employee a discount if they send their children to Memorial.

Principal Spencer gave out a handout for Multi-Child Discount Consideration to be addressed at the June Board retreat.

B. Staffing Update
One religion position needs to be filled; Ron Moore is also resigning. Patty Nunez will become the new Assistant to the Principal when Martha Qualls retires in June. Vanessa Lasso be Director of Admissions. We will be shopping more of our marketing work to Paul McDougal Marketing.

C. Site Plan Process
Principal Spencer presented the site plan to Doug DuRivage, Property/Construction Manager for the Diocese of Fresno, on April 16 and hoped to have approval before the end of the month.

Darden Architects has suggested we redo the entrance to the school in the area just north of the proposed STEAM building. Mr. DuRivage has signed off on this.

D. STEAM Update
Principal Spencer and Director of Advancement Kenyeih Williams are in the process of contacting those in Tier 1 and working on preparing the Marketing and Visit Room for STEAM in the Mary Alice Media Center. He shared the proposed STEAM brochure with all the Board members.

Shawn Carey and Tom Spencer are working on writing a short “elevator pitch’ on what STEAM will be at Memorial that all faculty and Board members will be able to share when asked. They will also write an extended explanation for the purpose of making a formal proposal to possible donors.

The STEAM team on campus has met with Darden and Associates to propose modifications to the original draft of the floor plan for the STEAM Center of Innovation and the Arts.
E. Mission Statement and Integral Student Outcomes (ISO) Review
   April 9 was another WCEA in-service day. The conversation with students turned to
   virtue and the need to recapture it. They spoke of academic dishonesty. Almost all focal
   groups have finished their writing parts. Work continues on the Evidence and Data
   Library. Principal Spencer passed out a sheet showing the conversion of the ESLR’s
   (Expected Student Learning Results) to ISO’s (Integral Student Outcomes) and the
   revision of the Mission Statement, all of which will be reviewed at the June Board retreat.

VII. New Business – Jeffrey Peracchi (7:40 pm – 7:45 pm)
Presentation to Outgoing Board Members
   Jeffrey Peracchi presented Laura Mathers and Mark Peters plaques in appreciation for their
   service as Board members, both from July 2012 to June 2018. He mentioned how important
   it was for him to have them as mentors. Laura Mather has done a great job helping with
   Marketing; Mark Peters has helped tremendously with the Strategic Plan.

   Board Vice Chair Susie Byers expressed her gratitude to Jeffrey Peracchi, outgoing Chair.
   Although his term as Chair ends June 30, 2018, his term on the Board does not end until
   June 2019. He will continue to be a driving force for the new STEAM building.

VIII. Adjourn / Closing Prayer
   Fr. Borges said the closing prayer.

IX. Executive Session (If requested)

NEXT MEETING: June 9, Board Retreat