PHOTO, WEBSITE, & INFORMATION PUBLICITY RELEASE FORM

San Joaquin Memorial High School (SJMHS) students are recognized throughout the school year for various academic, athletic and extracurricular accomplishments. With parental permission, SJMHS acknowledges student achievements by sharing the news with the community via press releases in local newspapers, radio/television stations and on the school website. (To view the school website, go to www.sjmhs.org.)

1. Photo/Press Release Agreement (Check one)
   _____ I GRANT permission for my child to be interviewed and/or photographed by school-approved internal and/or external media representatives and to allow my child’s name, photograph and/or description of award/activity to be published in internal and/or external media publications. (Note: SJMHS staff are always present during such interviews.)
   _____ I DO NOT GRANT permission for my child to appear in district or local media publications.

2. Television/Radio Release Agreement (Check one)
   Student activities and accomplishments sometimes attract the local cable and/or network television media. It gives the school and the community great pride and honor to have our students featured on local news and cable programs.
   _____ I GRANT permission for my child to be interviewed and/or videotaped by local/network television and/or radio stations for the purpose of airing on their programs. (Note: SJMHS staff are always present during such interviews /tapings.)
   _____ I DO NOT GRANT permission for my child to appear on local/network television or radio stations.

3. School Website Release Agreement (Check one)
   _____ I GRANT permission for my child’s name, photograph and/or description of award/activity to be published on the school website.
   _____ I DO NOT GRANT permission for my child’s name, photograph and/or description of award/activity to appear on the school website.

This Publicity Release Form is valid for the current school year at San Joaquin Memorial High School. You may review or change your responses by submitting a new release to the school.

Please return to North Administration by August 31, 2018.
If you have any questions, please contact the Front Desk (559) 268-9251

Student’s Name (please print) __________________________ Year in High School ______

Date: __________________

Parent/Guardian Name (please print)

_____________________

Signature of Parent/Guardian

Acknowledgment receipt of Attached Family Education Rights & Privacy Act

Date: ________________

Signature of Parent/Guardian
Family Educational Rights & Privacy Act

Student Publicity: Media Press Releases & School Website
In an ongoing effort to inform the community about our wonderful school programs and student accomplishments, SJMHS likes to share student information and/or photographs with local newspapers, brochures and other media. Additionally, SJMHS students are recognized throughout the school year for various academic, athletic and extracurricular accomplishments. With parental permission, the school acknowledges student achievements by sharing the news with the community via press releases in local newspapers, radio/television stations and on the district/school website.

State law requires that written parental permission be obtained in order to publish any identifying information about students on the Internet. Because global access to the Internet does not allow the district to control who may access information on our website, some parents may have concerns about the posting of personally identifiable student information on the website. **Personally identifiable information used in media press releases and/or publication on the school website NEVER INCLUDES STUDENT PHONE NUMBERS, STREET ADDRESSES, OR E-MAIL ADDRESSES.** Personally identifiable information used for press releases and publication on the district/school website is limited to: (1) Student’s name and age; (2) Hometown only; (3) Participation in school sponsored activities/sports; (4) Photograph related to press release; (5) Name of School; (6) Weight and height of members of athletic teams; (7) grade level; (8) Field of study; and (9) Description of awards/honors received.

This Publicity Release Form (see reverse side) must be signed by the parent or adult student and will be maintained on file for the duration of your child’s high school career at SJMHS. The Publicity Release form can be reviewed and/or revised at any time by submitting a completed and signed release to the school.

Family Educational Rights and Privacy Act (FERPA)
Under the provisions of the Family Educational Rights and Privacy Act (FERPA), parents of students and eligible students (those who are 18 or older) are afforded various rights of privacy regarding the maintenance and disclosure of educational records. In accordance with FERPA, you have the right to prevent disclosure of **personally identifiable information** contained in your educational records. Disclosure of information from your educational records to other persons will occur only if:

- we have your prior written consent for disclosure;
- the information is considered “directory information” and you have not objected to release of such information; or
- disclosure without your prior consent is permitted by law, including:
  - The district may disclose, without your consent, personally identifiable information to school officials with a legitimate educational interest.
  - The district shall disclose, without your consent, educational records to officials of another school district in which a student seeks to enroll or intends to enroll.
**Notice of Directory Information:**
Disclosure of personally identifiable information is information that is generally not considered harmful or an invasion of privacy if released, and can be disclosed to some outside organizations without a parent’s prior written consent.

Outside organizations include, but are not limited to, companies that MANUFACTURE CLASS RINGS OR PUBLISH YEARBOOKS.

For Purposes of the above FERPA regulations, SJMHS has designated “**Personally Identifiable**” Information as the following:

- Student’s name, address, telephone number
- Participation in school sponsored activities and sports
- Photograph
- Weight and height of members of athletic teams
- Grade level
- Degrees, honors, and awards received
- Dates of attendance
- The most recent educational agency or institution attended
- Major field of study
- Date and place of birth

**NOTE:** This information is NOT used for Publicity Releases - - see top of page.