



## Suggested Social Media Posts

We know that many parishes have a very robust social media program and including these posts can be of great assistance to the efforts of this important annual appeal.

### Tips:

- If you haven't already "liked" the Catholic Charities of the Archdiocese Facebook page or are not currently following us, please do so **@CatholicCharitiesDubuque**
- Starting on February 7, 2020 we will kick-off our Social Media postings for the Annual Appeal and will post occasionally during our annual appeal, **please help us by "sharing" these posts on your Parish's page.**
- To give an online donation, please direct people to:  
<https://www.catholiccharitiesdubuque.org/donate>
- To read more information about the 2020 Annual Appeal, please go to:  
<https://www.catholiccharitiesdubuque.org/2020annualappeal>
- If you would like to use any of the below messages on your own post, please mention Catholic Charities Facebook page in your post(s) to expand the reach by ensuring that the **@CatholicCharitiesDubuque** link is live in each post.
  - *How to: In the post, place your cursor in front of the red "@" symbol and arrow through the name, until a link to our Facebook page appears and you can select it.*

These posts are only suggestions, please feel free to tailor the message as you see fit!

- 1) Archbishop Jackels has challenged each of us to embrace stewardship as a way of life. **@CatholicCharitiesDubuque** annual appeal gives us an opportunity to use our gifts from God to help others. Make your gift today at **<http://www.catholiccharitiesdubuque.org/donate>**
- 2) **@CatholicCharitiesDubuque** is kicking off their 2020 Annual Appeal, which funds over one-third of their operating budget. Every gift helps to provide help to those in need throughout the Archdiocese. Learn more about Catholic Charities at their website. **<http://www.CatholicCharitiesDubuque.org>**
- 3) **@Catholic Charities of the Archdiocese of Dubuque's** video demonstrates the ways your gifts can change lives in the Archdiocese. **<https://youtu.be/Y8tleUHkqFk>**

If you have questions, or need assistance with social media materials, please contact Stacy Sherman at Catholic Charities, 563-588-0558 ext. 270 or [s.sherman@dbqarch.org](mailto:s.sherman@dbqarch.org).

**Thank you for your support!**