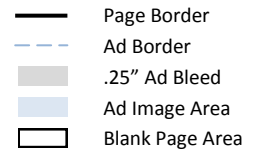




Advertising Rates

Updated: July 15, 2020



Ad prices shown are net for **Color** or **Black & White**.

25% discount for chancery offices, parishes, schools, and non-profit organizations.

An additional 15%, 20%, or 25% discount for 2, 3, or 4 runs throughout the year.

Applicable discounts will be applied to ad prices listed below. Call (361) 693-6605 for more information. www.SouthTexasCatholic.com/advertise

Inside Cover
\$1,250

Ad Image Area:
8.375" x 10.875"

Ad with required bleed:
8.875" x 11.375"

Outside Cover
\$1,250

Ad Image Area:
8.375" x 7"

Ad with required bleed:
8.9" x 7.25"

Full Page
\$1,000

Ad Image Area:
7.40" x 10"

Half Page—Horizontal
\$500

Ad Image Area:
7.40" x 4.85"

Half Page—Vertical
\$500

Ad Image Area:
3.57" x 10"

Quarter Page—Vertical
\$250

Ad Image Area:
3.57" x 4.875"

Quarter Page—Banner
\$250

Ad Image Area:
7.40" x 2.3"