

CLICK YOUR HEELS AND FOLLOW THE YELLOW BRICK ROAD

BUILDING STRONG COURTS
THROUGH MEMBERSHIP

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I NEED TALK TO THE WIZARD!

Toto, I've got a feeling we're not in Kansas anymore.



We need to take a good look at our courts

- ❖ We are losing members faster than we are replacing them
- ❖ We are closing courts and not opening new ones
- ❖ If we continue to lose members and close courts at this rate our organization will disappear in many states in fewer than ten years

I NEED TALK TO THE WIZARD!

I was standing over there, rusting for the longest time.



- ❖ If a court is not recruiting new members it is dying
- ❖ Once all members are tired and choose not to hold an office that court ends up being disbanded
- ❖ After several years of flat membership or no program it is very difficult to find women to join that court
- ❖ Are we spiritually connecting with our members?
- ❖ Are we making a difference in people's lives?



We're off to see the
Wizard...the wonderful
Wizard of Membership

ENLIGHTENING OUR MEMBERS ABOUT CDA

One of our stops along the Yellow Brick Road

- ❖ Learn about our history such as who started us and when
- ❖ Purchase the National history book
- ❖ Know the National Bylaws
- ❖ Purchase recruitment materials from National
- ❖ National website
- ❖ Circle of Love Program
- ❖ Refer to the Tools of the Trade



WHY DO WOMEN JOIN AN ORGANIZATION

Come out, come out, wherever you are

- ❖ They are looking for ways for spiritual growth
- ❖ They want an avenue to use their time and talents
- ❖ To share time with women of the same faith and beliefs
- ❖ Desire to give of themselves to help others
- ❖ To be an evangelizer



WHY ARE WE CATHOLIC DAUGHTERS

Come out, come out, wherever you are



- ❖ Who introduced me to Catholic Daughters (CDA)?
- ❖ Why do I love CDA?
- ❖ What has it meant to me to be a member?
- ❖ Why do I want to share CDA with others?

HOW DO WE ENTICE NEW MEMBERS

Join us in the Emerald City



- ❖ How are we working to help our Catholic Daughter courts grow?
- ❖ Are we shy or afraid to speak about CDA?
- ❖ Are we afraid to ask someone to join?
- ❖ Are we afraid they might say no?
- ❖ Do we have the courage to share our love for CDA?

BE AN ADVERTISING WIZARD

Let the Lollipop Kids of Munchkin Land welcome you to CDA



- ❖ Social Media
- ❖ Court website
- ❖ Add your email and website address on all promotional materials
- ❖ Flyers
- ❖ Host events open to all
- ❖ Invite family members to help at events
- ❖ Invite to a meeting

DON'T BE LIKE THE SCARECROW

Let's use our brains to build our court membership

❖ Have a membership contest

- Year of free or reduced membership dues
- Gift card
- Monetary
- Paid Convention/Workshop registration



DON'T BE LIKE THE SCARECROW

Let's use our brains to build our court membership



❖ Recognition

- When a member successfully recruits a new member, publicly thank and recognize her
- Recognize the member that successfully recruited the new member in the newsletter

❖ Recruit Family and Friends

- Look at old membership rosters for members that have resigned or forfeited, their situation may have changes

HAVE A KIND HEART

Have a warm and welcoming attitude and get to know your members



- ❖ Assign someone to greet the new members at the door
- ❖ First Impressions are important
- ❖ Take an interest in them
- ❖ Introduce them to other members
- ❖ Welcome packet to include roster, standing rules, other items applicable to your individual court

HAVE A KIND HEART

Have a warm and welcoming attitude and get to know your members



- ❖ Make an effort to know each member by name
- ❖ Get to know what the new members interests are
- ❖ Get them involved in a committee
- ❖ Get them involved in one of the Circle of Love Programs

FIND THE COURAGE INSIDE OF YOU

Don't be afraid to try new projects



- ❖ Assemble decorative shoe boxes or decorative bags and fill with women's grooming products and donate to a woman's shelter
- ❖ Bakeless bake sale
- ❖ Assemble decorative shoe boxes or decorative bags and fill with small toys or grooming products and donate to children in shelters

FIND THE COURAGE INSIDE OF YOU

Don't be afraid to try new projects

- ❖ Baby shower for Catholic Charities or prolife center
- ❖ Make cookies for Christmas or Easter and deliver to your local seminary
- ❖ Collect and donate pull-tabs/pennies for Ronald McDonald House if applicable



THERE'S NO PLACE LIKE HOME

You should feel at home in your court



- ❖ Praying for each other
- ❖ Sisterhood
- ❖ Sharing life events with each other both happy and sad
- ❖ Support system
- ❖ Shared memories
- ❖ Part of a team

GET STARTED DOWN THE YELLOW BRICK ROAD

God has given you the brain, heart, and courage,
so click your heels and build strong membership



If you need a priest packet or
membership information, please contact:

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Until August 15, 2020

THANK YOU FOR JOINING US

A heart is shown not by how much you love,
but by how much you are loved by others

