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Mark J. McMullen
Senior Vice President of
Membership Growth & Marketing



KNIGHTS OF COLUMBUS
MAKING A DIFFERENCE FOR LIFE

TO: State Deputies, State Membership Directors, State Online Membership Coordinators, District Deputies, Grand Knights, and Council Membership Directors

CC: Board of Directors

FROM: Mark McMullen, Senior Vice President of Membership and Marketing

DATE: July 22, 2020

RE: Free Online Membership Special Limited Time Offer

My Brother Knights,

Knights of Columbus everywhere were thrilled to learn that our beloved founder will be beatified and officially declared Blessed later this year.

In recognition of this historic event, I am pleased to announce that the Supreme Council will be making a special membership offer in honor of our founder.

SPECIAL LIMITED TIME MEMBERSHIP PROMOTIONAL OFFER:

For a 2-week period commencing Wednesday, July 22 and continuing through 11:59 p.m. ET on August 5th, new members are being offered FREE ONLINE MEMBERSHIP for their first year. The Supreme Council will pay the first-year dues for every man who joins online between now and August 5. Prospects simply need to visit kofc.org/joinus and enter the code **MCGIVNEY2020** to take advantage of this special offer.

Father McGivney was faced with a pandemic in the 1880s, as we are today. And in the face of that pandemic, he persevered in his efforts to evangelize those in his community, to form his parishioners in their Catholic faith, and to grow the Knights of Columbus. As his spiritual heirs, we can do nothing less.

Our pastors need the Knights of Columbus. Our fellow parishioners need the Knights of Columbus. Those impacted by COVID-19 need the Knights of Columbus. Just as holy founder surely would, let us resolve to Leave No Neighbor Behind, and to offer every Catholic man the opportunity to join the Order that he founded some 138 years ago.

Vivat Jesus!

Fraternally,



Mark McMullen
Senior Vice President
Membership and Marketing

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