

CAMPAIGN UPDATES

CATHOLIC MINISTRIES APPEAL

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NEW AND NOTEWORTHY

Due to COVID and social distancing, the traditional internal kick-off meeting and luncheon will be turned into a **Virtual Internal Kickoff for the Catholic Ministries Appeal**. Specific details are still being worked out, but below is a brief outline for the event:

Event: “Catholic Ministries Appeal – Virtual Internal Kickoff” (*Hearts on Fire is the appeal theme*)

Date: August 13, 2020, from 11:00 am to Noon (*Campaign begins 9/1/20 and Commitment Weekend is 9/19-20/20*)

Who is to attend this webinar: Clergy and appropriate parish staff (all who received this Campaign Update)

How to Register for the Webinar:

- Our Sunday Visitor will host this Virtual Internal Kickoff webinar for us.
- You will need to register to join the webinar. Once you register, you will then get an email with the link to join the webinar at 11:00 am on Thursday, August 13, 2020. You will also be given the ability to “add the webinar to your Outlook Calendar”.
- Please click on the below link to register:
<https://attendee.gotowebinar.com/register/2154636379592295180>

Goals for the event:

- To thank the parishes for all the efforts on Fruitful Harvest 2018
- To prepare the parishes to execute a successful Catholic Ministries Appeal:
 - provide a Campaign Overview
 - explain the campaign processes and goals
 - provide opportunity for Q&A

Agenda to dress these topics:

- Why change from Fruitful Harvest to Catholic Ministries Appeal?
- What are the changes with the Catholic Ministries Appeal?
- What “case” message will be presented to all parishioners across the diocese
- What will be sent to parishioners and what will be sent to the Parish?
- What role does the Parish play?
- How important is the In-Pew process at the parish?
- What are the campaign processes and Parish goals?

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Objectives for the Catholic Ministries Appeal

1. Minimal change for parishioners from how they interacted with Fruitful Harvest
 - to be a “known” among a lot of change
2. Make parish goals more simple and equitable across parishes
3. Enable a better understanding of and a better appreciation for what the gifts to the diocese are used for
 - There will be more communication on the positive impacts these gifts provide to both the people and parishes
4. Have a consistent “case” message presented to all parishioners across the diocese
5. Engage the active participation of the parishes in the appeal

Catholic Ministries Appeal will fund ...

Diocesan Supported Ministries

- CLERGY SUPPORT
- VOCATIONS
- PERMANENT DIACONATE
- CATHOLIC SCHOOLS
- COLLEGE MINISTRIES
- PASTORAL MINISTRIES
- HISPANIC MINISTRY
- RETREAT CENTER
- CATECHESIS
- CHARITIES
- FAMILY LIFE

Ministries to Parishes

- ADMINISTRATION
- TECHNOLOGY
- HUMAN RESOURCES
- TRIBUNAL
- DIVINE WORSHIP
- STEWARDSHIP
- PLANNED GIVING
- COMMUNICATION

IMPORTANT DATES & EVENTS

1. **August 13:** Virtual Internal Kickoff for the Catholic Ministries Appeal
2. **September 1:** Major Donor Virtual Evening of Prayer livestreamed from the Saint Joseph Retreat & Conference Center
3. **SEPTEMBER 20:** COMMITMENT SUNDAY