

# CAMPAIGN UPDATES

## CATHOLIC MINISTRIES APPEAL

Edition 7 • Week of October 19, 2020 • Page 1 of 3



### CMA GOALS FOR PASTORATES WITH MULTIPLE PARISHES

For pastorates that have multiple parishes, the Pastorate Goal for the Catholic Ministries Appeal is the sum of the individual parish goals (*For pastorates made up of a single parish, the parish CMA goal is the pastorate goal*)

- Pastorate-Level dashboards are being created in order to show the accumulated goal and results to date for each pastorate.
- The Pastor will be able to identify who on his team should have access to parish-level data or pastorate-level data.

Can individual parishes in a pastorate with multiple parishes help other parishes in their pastorate to meet their CMA Goal?

- Each pastorate will be able to see the over/under goal amount for the pastorate in total throughout the appeal via their pastorate-level dashboard.
- At the end of the appeal, one parish in the pastorate may be over and another under, but the total across all of the parishes within the pastorate will be compared to the total goal across those parishes.
- If a pastorate in total is under goal by any amount, the Pastor, along with the Finance Councils of the parishes within that pastorate, will determine how to fund the amount under goal – i.e., parishes within the pastorate can give help or receive help from other parishes in the pastorate, as long as the pastorate in total meets or exceeds its goal.

### CAPITAL CAMPAIGNS

Without Dovetail Appeals as part of the CMA, how can a parish gain approval to raise a significant amount of money for needed projects?

- A parish will need to secure the approval of the Bishop in order to execute an initiative to raise a significant amount of money for parish needs.
- The two options that a Pastor has in order to raise these funds are either a Pulpit Appeal or a Capital Campaign.

# CAMPAIGN UPDATES

## CATHOLIC MINISTRIES APPEAL

Edition 7 • Week of October 19, 2020 • Page 2 of 3

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- Included with this Campaign Update are the Pulpit Appeal Agreement and the Capital Campaign Agreement.
- Please note that these agreements are intended to enable the parish to meet their needs, while also increasing transparency and coordination of fund raising efforts across the diocese.

### What is a Pulpit Appeal?

- A pulpit appeal is intended to be just that – an appeal from the pulpit.
- A pulpit appeal is permissible to raise a substantial amount of money in a relatively short period of time. The focus might be the need for a boiler, repair of roof, the paving of a parking lot.
- Such an appeal might last a month, perhaps six weeks at the most, and might be augmented by a single mailing to all parishioners. But, in no case would a pulpit appeal involve “pledges” or payments over a period of time. That would be a capital campaign.
- A pastor may conduct a pulpit appeal at any time, but only after obtaining all appropriate authorizations from the Bishop and the Diocesan Building Committee (DBC), and only with the understanding that the parish must also meet its obligations to the Catholic Ministries Appeal as scheduled.

### What is a Capital Campaign?

- When the amount of money to be raised is larger than is appropriate for a pulpit appeal, special permission may be granted for a parish to undertake an independent capital fund raising campaign. Debt reduction campaigns and church restoration and renovation projects are good candidates for this sort of capital campaign.
- Such campaigns may begin at any time, but only after obtaining all appropriate authorizations from the Bishop, the Diocesan Building Committee (DBC), and the Diocesan Finance Committee (DFC), and only with the understanding that the parish must also meet its obligations to the Catholic Ministries Appeal as scheduled.

# CAMPAIGN UPDATES

## CATHOLIC MINISTRIES APPEAL

Edition 7 • Week of October 19, 2020 • Page 3 of 3



### TEAM MEMBER UPDATE

#### Chelsey Dowden will be leaving our diocesan staff as of October 23rd

- I am saddened by the news that Chelsey will be moving on from the Office of Stewardship & Development.
- Chelsey has been a great addition to our team and helped us to improve our department's ability to serve the parishes. She will be missed.
- Please forward inquiries that would typically go to Chelsey to either Karla Icsman or Mike MacNulty.
- We are actively looking for her replacement and have posted the position on the diocesan website. The job description is attached.
- If you know of any potential candidates, please refer them to the diocesan website to apply (<https://dol-in.org/employment-opportunities>).