

CAMPAIGN UPDATES

CATHOLIC MINISTRIES APPEAL

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“CLOSING THE GAP” TO YOUR CMA GOAL

As a diocese, we are at about 80% Pledged to Goal.

- Six of our Pastorates are pledged >100% to goal, which means that we have 26 Pastorates that are still working to “close the gap” with their pledges.

A suggestion for those Pastorates that still need to “close the gap” is to identify those parishioners of your Pastorate who had pledged to Fruitful Harvest 2018, but have not pledged yet to the Catholic Ministries Appeal.

- There are over 5,500 parishioners who gave to FH-18, but not to CMA
- These parishioners pledged over \$5.5M
- Of these parishioners, over 1,500 pledged at least \$1,000 to FH-18 and \$0 to CMA
- These pledges totaled to over \$4.5M

This data is available for you in your Raiser’s Edge Dashboard.

- All Pastorates should now have access to their Raiser’s Edge Dashboard.
- If you don’t, or need help/training, please contact Mike MacNulty.

On a note of encouragement, ... one of our Pastors sent a Flocknote one night this past week challenging his parishioners to get them to goal by 3/1 ... a parishioner stepped up the next day with a \$14K check to get them pledged to 100%! ... God is so good! ... and never to be outdone in charity!

MESSAGING TO HELP “CLOSE THE GAP”

Once your Pastorate identifies a group of parishioners to reach out to, and determines who from your local parish staff or your Finance Council will reach out to these parishioners, here are some messages that they can use when asking the parishioner to make a pledge to the Catholic Ministries Appeal:

- The Catholic Ministries Appeal is the new name for the appeal that used to be called Fruitful Harvest.
- This appeal also replaces the annual Seminarian Fund Appeal, so this is your opportunity to support the educational/living costs and student

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debt for our 10 current seminarians, as well as supporting the Office of Vocations in the effort to increase religious vocations across our diocese.

- This appeal runs through December 31, 2021.
- The donations to the Catholic Ministries Appeal directly fund many ministries that the diocese provides to our own parish, such as:
 - Facilities, planning and architectural support
 - Administration, insurance, human resources and technology services, as well as
 - The Tribunal, which is the Church Court that helps parishioners work through the details of marital annulment at no cost to the parishioners
- Donations to the Catholic Ministries Appeal also fund diocesan ministries, such as:
 - Supporting our retire priests living and medical needs
 - The educational and living costs of our seminarians
 - Training for our Catholic School and PRE teachers
 - Subsidies for marriage prep, natural-family-planning and marriage enrichment
 - Subsidies to pro-life centers

Before making each of these phone calls, please say a heartfelt prayer, asking the Holy Spirit to guide your conversation and to open the heart of the parishioner to encounter God's love.

Diocesan Supported Ministries

- CLERGY SUPPORT
- VOCATIONS
- PERMANENT DIACONATE
- CATHOLIC SCHOOLS
- COLLEGE MINISTRIES
- PASTORAL MINISTRIES
- HISPANIC MINISTRY
- RETREAT CENTER
- CATECHESIS
- CHARITIES
- FAMILY LIFE

Ministries to Parishes

- ADMINISTRATION
- TECHNOLOGY
- HUMAN RESOURCES
- TRIBUNAL
- DIVINE WORSHIP
- STEWARDSHIP
- PLANNED GIVING
- COMMUNICATION

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CMA OVERAGE FUND

Even if your Parish or Pastorate is over goal, you can still help other Parishes/Pastorates close their gap!

- Any gifts received over your Pastorate's CMA goal will go into a CMA Overage Fund to help your brother Pastors close the gap to their own Pastorate's CMA Goal.
- At the end of the campaign, any money in this fund will be spread across all Pastorates that still have a shortfall against their CMA goal.
- If there are any funds still available after that, the CMA Overage Fund will be used to support needy parishioners or parishes.

CMA GOALS FOR PASTORATES WITH MULTIPLE PARISHES

For pastorates that have multiple parishes, the Pastorate Goal for the Catholic Ministries Appeal is the sum of the individual parish goals (*For pastorates made up of a single parish, the parish CMA goal is the pastorate goal*)

- One parish in the pastorate may be over and another under, but the total across all of the parishes within the pastorate will be compared to the total goal across those parishes.

It's up to the pastor and Finance Councils to determine how to support any shortfall:

- Parishes within the pastorate can give help or receive help from other parishes in the pastorate, as long as the pastorate in total meets or exceeds its goal.

Suggested best practice:

- Talk about and promote your progress to your CMA goal only at the Pastorate-level, as opposed to talking about an individual parish's CMA goal:
 - Website
 - Bulletins
 - Council Meetings
 - Solicitation calls

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*Your Gift Matters...**

\$25
Provides training subsidy to a parish Director of Religious Education (DRE) or youth minister

\$75
Supports the diocesan subsidy to enable an engaged couple to participate in 6 hours of Natural Family Planning formation

\$300
Allows 50 low-income couples to participate in a marriage enrichment retreat

\$1,000
Covers the diocesan paid subsidy for about 25 middle school boys and girls to attend the 3 day overnight Catholic adventure camp called Camp Cruz

\$3,000
Pays for one year of Medicare supplemental coverage for a retired priest

\$10,000
Funds four of the ten pro-life centers annually supported by the Office of Family Life

\$30,000
Supports the cost for one seminarian's educational and living cost during one of the 6 to 8 years of Seminary

**Donations cannot be directed to specific ministries.*

MISSION

Universal Call to Holiness

- 1,750 Adults and Young People Confirmed
- 1,700 First Communion Children
- 69 Priests Serving in the Diocese
- 26 Permanent Deacons
- 21 Retired Priests
- 10 Seminarians

COMMUNITY

Parish & School Vitality

- 9,150 Students Attending Religious Education
- 5,000 Catholic School Students
- 4,500 Hispanic Ministry Members
- 19 Number of Catholic Schools
 - 15 Elementary Schools
 - 2 High Schools
 - 2 Parish Preschools

WITNESS

Faith in Action

- Project Rachel - Post Abortion Ministry
- Project Gianna - Helping Mothers & Infants
- Catholic Marriage Preparation
- Natural Family Planning
- Food Pantries
- Prison Ministry