

LEGATUS MAGAZINE | 2020 EDITORIAL FOCUS

Issue	Editorial Focus	Artwork Deadline
January	Renewed Purpose	December 8
February	Business Meets Faith	January 8
March	Journey to Heaven; Lent	February 8
April	Health Care	March 8
May	The Blessed Mother	April 8
June	Studying & Living Faith	May 8
July	Family & Evangelization	June 8
August	Heroes in Uniform/ Legatus Summit West	July 8
September	Catholic Education	August 8
October	Respect Life	September 8
November	Philanthropy	October 8
December	Christmas/ Legatus Summit East	November 8



NON-MEMBER Special Pricing

SAVE 15% Pay full-price for print ads, receive 15% off digital ads when running ads concurrently

LEGATUS MEMBER Special Pricing

SAVE 15% Receive 15% off all published rates

SAVE 25% Receive 15% off print ads and receive 25% off digital ads when running ads concurrently

PRINT

Legatus Magazine

- Winner of many Catholic press awards, each month *Legatus Magazine* connects your organization with powerful Catholic business, civic, and thought-leaders.
- Our top-ranking feature and guest writers focus on pertinent matters such as ethics in business, life issues, understanding and defending the faith, Catholic world news, health and lifestyle topics, family issues, and so much more.
- Our readers are inspired to deepen their relationship with God, and delve into how Catholic truth can help them positively affect their business, community, and personal lives.

Well-educated and striving to live out the social and doctrinal teachings of the Catholic Church, many of our Legates and their spouses read *Legatus Magazine* cover to cover. With its high-quality production value, compelling layout, and lush photography, every issue of *Legatus Magazine* is enticing to the reader —and displayed, retained, and shared well beyond each issue's publication date. *Legatus Magazine* also has tremendous pass-along value. Two-thirds of Legate readers share the Magazine with 2-3 others within their household, and half of all Legate readers pass it along further, to others such as friends, neighbors and colleagues.

DIGITAL

The Insider Weekly newsletter & Legatus.org

The Legatus website and *Insider Weekly* newsletter reinforce your connection with our members and Catholic industry leaders worldwide. The *Insider Weekly* news digest is available through not only Legatus.org but is also distributed to 5,000 subscribers, providing news on current social, political and Church issues.

Print Policies

Legatus reserves the right to refuse ads that violate either the bylaws of Legatus or the teachings of the Catholic Church. Ads may be used to relate information about a company, organization or service, but they may not directly request donations or other support (other than prayer), which would be in violation of Legatus' non-solicitation policy. The cost of events, including but not limited to pilgrimages and conferences, may not be published. Should an advertised event conflict with a Legatus national event, Legatus reserves the right to reject or reschedule the run of the ad in question. A copy of the Legatus policy, "Non-Solicitation - Prohibition Against Fund-Raising" is available upon request.

Contact our Advertising Department to discuss how you can partner with Legatus
advertising@legatus.org | (734) 274-6400

LEGATUS MAGAZINE

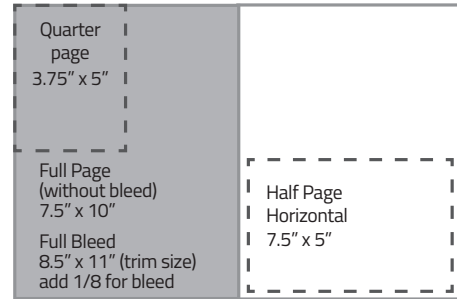
Format: Ads must be saved in CMYK | PDF & TIP saved at 300dpi

Frequency: Monthly – 12 issues/year

Press Run: 4,000

Magazine Distribution: Legatus members, cardinals, archbishops, bishops and select clergy in the U.S./Canada

Legatus Magazine	12 Issues	6-11 Issues	1-5 Issues
Full Page Inside Front Cover	\$1700	\$1800	\$1900
Full Page Inside Back Cover			
Outside Back Cover	\$2000	\$2100	\$2200
Inside Full Page	\$1500	\$1600	\$1700
Half-Page Display	\$850	\$900	\$950
Quarter-Page Display	\$550	\$600	\$625



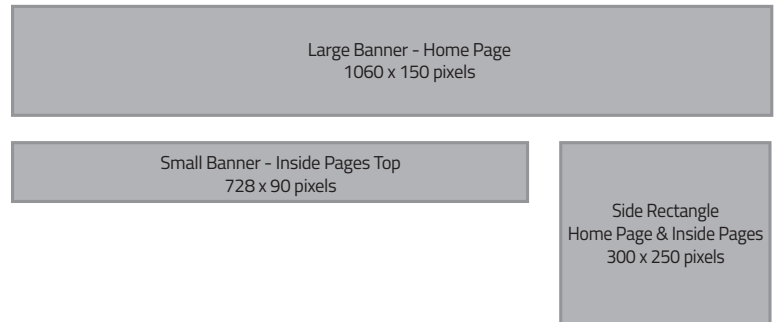
Full Page Live Area with Bleed:	8.5" x 11" Trim Size; add 1/8" for bleed
Full Page No Bleed	7.5" x 10"
Half Page Horizontal	7.5" x 5"
Quarter Page	3.75" x 5"
2-Page Spread	(2) 8.5" x 11" Trim Size open pages; add 1/8" for bleed

LEGATUS.ORG

Format: Digital ads must be saved in RGB | JPEG format, saved at 72dpi

Website Traffic: 15,000 Monthly users

Legatus.org	Number Available	Cost Per Month
Large Banner – Home Page	2	\$350
Small Banner – Inside Pages Top	1	\$250
Side Rectangle – Homepage and Inside Pages	4	\$250



THE INSIDER WEEKLY E-NEWSLETTER

Format: Digital ads must be saved in RGB | JPEG format, saved at 72dpi

Format: News links

Distribution: 5,000 Subscribers

Frequency: Weekly

The Insider Weekly E-Newsletter	Number Available	Cost Per Month
Horizontal Small Banner – Top or Bottom	4	\$350

