



**RE: Advocates for Athletics**

Dear Valued Business Leader:

Ave Maria Academy (AMA) Catholic School is a premier PreK-8 school in the South Hills area of Pittsburgh, PA. In the summer of 2020, Ave Maria Academy was formed through the merger of 4 prestigious Catholic schools in the South Hills who combined have over 250 years of Catholic education and tradition: **Saint Anne, St. Bernard, Our Lady of Grace, and St. Thomas More**. AMA occupies two campuses with over 600 enrolled students in Bethel Park and Mt. Lebanon. We are now the largest Catholic elementary school in the Pittsburgh Diocese with our students coming from over 15 surrounding public school districts. We pride ourselves on academic excellence and shared values among our students, families, and faculty.

As enrollment in Catholic schools continues to decrease across the country, it becomes more difficult to find funding within our school community to support extracurricular activities and athletic programs. We offer 11 different sports at AMA and are kindly asking for your support to help fund these needed activities for our students. As you probably know, sports programs not only help to build character for children at a young age, but also keeps them active and healthy.

We are looking to partner with local businesses who want to support youth sports and academic excellence. Our **Advocates for Athletics** sponsorship program would provide visibility for your company throughout the year to a family-centric demographic:

- ◆ Company name recognition to over 400 AMA school families
- ◆ Company name recognition to over 2,000 spectators throughout the year who attend and/or live-stream AMA games & tournaments
- ◆ We are scheduled to host:
  - ◆ 2 tournaments
  - ◆ Over 120 home games/matches

Our sponsorship form is attached for your review and on behalf of our students, families and faculty we sincerely thank you for your consideration.

Kindest regards and God bless,

*Stephanie Massaro*

Stephanie Massaro  
President & Chair, Ave Maria Academy Athletic Association



AVE MARIA ACADEMY  
#HAIL2MARY

**AVE MARIA ACADEMY** **2021**  
**ADVOCATES FOR ATHLETICS LEVELS**

**\$1,000**

**ABOVE THE RIM**

**\$500**

**SLAM DUNK**

**\$300**

**THREE POINTER**

**\$175**

**AND ONE**

Sponsorship Registration and Logo Submission:

<https://avemariapgh.org/fall-harvest-basketball-tournament>

Questions: contact Stephanie Massaro 412-996-4622

*Ave Maria Academy is a charitable organization and your donation may be eligible for a tax deduction.*



# AVE MARIA ACADEMY ADVOCATES FOR ATHLETICS SPONSORSHIP LEVELS

WHAT YOU GET...	ABOVE THE RIM \$1000	SLAM DUNK \$500	THREE POINTER \$300	AND ONE \$175
Large print company logo/name on gymnasium and gym lobby monitors (12-months)	X			
Large print company logo/name on gymnasium and gym lobby monitors (6-months)		X		
Small print company logo/name on gymnasium and gym lobby monitors (6-months)			X	
Small print company logo/name on gymnasium and gym lobby monitors (3-months)				X
Company name and logo on Athletics website (large print)	X	X		
Company name and logo on Athletics website (small print)			X	X
Large print company name and logo on school website for 12-months	X			