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GROUP NAME

**Dear Parents and Students:**

We are pleased to offer Gertrude Hawk Chocolates as part of our Fundraising program this year. We are holding a **Virtual Online Sale**. It's easy to participate! Simply set up an account and share a link so friends and family can shop our Holiday Catalog virtually. All online orders are shipped directly to the customer, no need to collect money.

**We are Raising Funds For:**

**Our Virtual Online Sale is From:**

**Our Organization ID # is:**

**How Do I Get Started?**

GO TO:  
[fundraising.gertrudehawkchocolates.com](https://fundraising.gertrudehawkchocolates.com)

1. Create an account if you don't already have one.
2. In your account go to My Sellers
3. Add New Seller
4. Share your link through email

**Tips On Sharing Your Fundraiser**

In addition to sharing your sale link through email parents can share your link through social media posts.

Visit [fundraising.gertrudehawkchocolates.com/fundraising-resources](https://fundraising.gertrudehawkchocolates.com/fundraising-resources) for free marketing resources and social media images to help you run a successful fundraiser!