

Style Guide & Standards

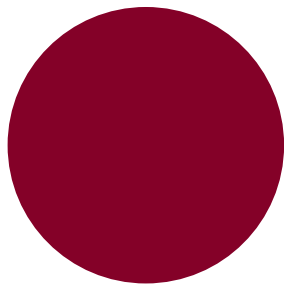
St. Anthony de Padua Catholic Parish & School

Use of the St. Anthony de Padua marks, logos, and graphics should adhere to the standards outlined in this guide. This includes but is not limited to print materials, digital media, screen printing and embroidery, athletic and club gear, marketing and custom items, signs and banners.

Colors

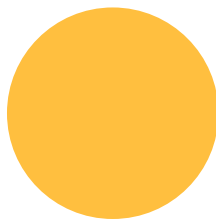
St. Anthony de Padua Catholic Parish and School marks, logotypes, and graphics must appear in the official colors of maroon and gold or in black and/or white. Accent colors may be used along side or in addition to the official colors in certain applications.

Primary



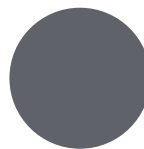
Maroon

Secondary



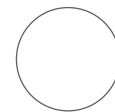
Gold

Accent



Gray

Accent



White

Accent



Black

PRINT.....

Pantone 202C
c 9 m 100 y 64 k 48

Pantone 136C
c 0 m 28 y 87 k 0

Pantone Cool Gray 9 C
c 30 m 22 y 17 k 57

Pantone
c 0 m 0 y 0 k 0

Pantone Black 6C
c 0 m 0 y 0 k 100

DIGITAL.....

R 134 G 38 B 51
HEX # 862633

R 255 G 191 B 63
HEX # FFBF3F

R 117 G 120 B 123
HEX #75787B

R 255 G 255 B 255
HEX #FFFFFF

R 0 G 0 B 0
HEX #000000

Typography

The fonts that appear in St. Anthony de Padua logos are LTC Twentieth Century Medium (all caps) and Futura Light (multi-case).

The following are suggested fonts for usage to maintain consistency with the St. Anthony de Padua graphic identity and standards.

Sans Serif: Futura & LTC Twentieth Century

Futura Light
LTC TWENTIETH CENTURY MEDIUM
Display, headings, sub headings, and titles; club, organization, and team names.

Futura Light or other weights in the Futura font family are recommended for multi-case applications, whereas LTC Twentieth Century Medium is recommended for all-caps applications. Futura Condensed is also recommended for some applications that require particular text spacing.

Alternative fonts include Twentieth Century, Avenir & Avenir Next Font Families, Myriad Pro,* and Century Gothic (Century Gothic for display/headings only/titles only).*

Avenir, Avenir Next, or Myriad Pro

These font families can be employed where a sans serif font is used throughout a design, which could include display text, body text, headings, sub headings, and/or titles in both print layouts and digital media. These font families are especially readable across all media and include condensed forms.

Serif: Cormorant Garamond

Cormorant Garamond
Font Family
Print type, body text, letters, elegant titles & sub titles (*especially in large point italics*), official documents.

Cormorant Garamond is a complementary font to Futura and LTC Twentieth Century, working well as contrasting body text under the above, when serving as headings or sub headings.

Cormorant Garamond is available at fonts.google.com. Regular weight is recommended for most text applications, while other weights may be helpful depending on font size and usage.

Alternative fonts include Garamond, Garamond Premier Pro, and Adobe Caslon or Adobe Caslon Pro.

Graphic Elements & Artwork

Colors

St. Anthony de Padua Catholic Parish and School marks and logotypes must appear in the **official colors of maroon and gold** or in black on a white background or white on color background. Accent colors may be used along side or in addition to the official colors in certain applications.

Size & Scale

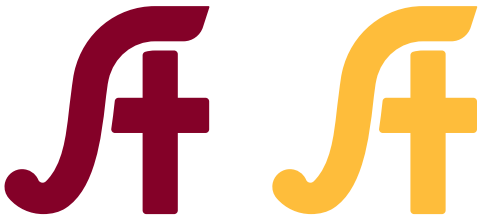
Marks and logos must be sized in a decipherable and visually appropriate manner.

All marks and logos **must be scaled using exact proportions**. The width and height of the marks or logos may not be altered independently of one another. In most applications, the size can be adjusted to maintain original proportions by holding shift + click + dragging a corner or by locking the proportions in the sizing dialog box.

Appearance

Cropping of any mark or logo is not permitted. Each graphic element must be used in its entirety and may not appear **altered or distorted** in any way.

The A



Usage



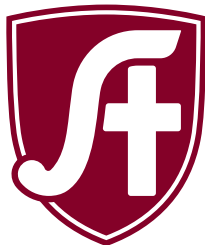
The A is our most elemental mark, and should be used rarely in print or on textiles. Text should not typically accompany the A, and it should always appear in color.

This mark is especially suited for

- Athletic caps, jerseys, and helmets where mark appears without text as part of its overall appearance
- Embroidery, where mark appears without text

This mark should appear in maroon, gold, or white on maroon.

The Crest



Usage



The Crest is our most versatile mark and is appropriate for use in most media.

This mark is especially suited for

- Print, digital, and textile media, including screen printing and embroidery
- Athletic apparel, spirit wear, and club shirts
- Pins, badges, stickers, decals
- Custom marketing items and give-aways

The Crest can appear in full color, maroon on white, in gray scale, and in black and white.

Text should not accompany the Crest as part of its overall appearance.

This mark should not be sized too small to decipher the artwork or be distorted in any way.

Vertical Logos



ST. ANTHONY
—DE PADUA—
CATHOLIC PARISH



ST. ANTHONY
—DE PADUA—
CATHOLIC SCHOOL

Usage



Our vertical logos are especially suited for

- Print, digital, and textile media, particularly embroidery.
- Stationery and official documents

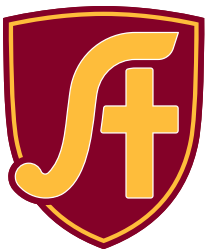
Vertical logos should appear in full color or gray scale.

Vertical logos should not be cropped to exclude the crest and should not be sized too small to read.

Horizontal Logos



ST. ANTHONY
—DE PADUA—
CATHOLIC PARISH



ST. ANTHONY
—DE PADUA—
CATHOLIC SCHOOL

Usage



Our horizontal logos are especially suited for

- Print, digital, and textile media, particularly embroidery.
- Stationery and official documents

Horizontal logos should appear in full color or gray scale.

Horizontal logos should not be cropped to exclude the crest and should not be sized too small to read.

Long Logos



St. Anthony de Padua
Catholic Parish · Established 1948



St. Anthony de Padua
Catholic School · Established 1948



St. Anthony de Padua
Catholic Parish · South Bend, Indiana



St. Anthony de Padua
Catholic School · South Bend, Indiana



St. Anthony de Padua
Catholic Parish and School · Est. 1948

Usage



Our long logos are especially suited for

- Some print and digital media where the space is enhanced by a longer horizontal plane
- Stationery and official documents
- Customizable marketing items and give-aways.

Long logos should appear in full color or gray scale.

These logotypes should not be cropped to exclude the crest and should not be sized too small to read.

St. Anthony de Padua Seal



Usage



The St. Anthony de Padua Seal should remain the rarest of graphic elements. It should only be used for official documents of particular significance.

This mark is especially suited for

- Official documents from the pastor of particular significance
- Diplomas, sacrament certificates, and other official documents

The seal should appear in full color or in black and white.

The seal should not be cropped and should not be sized too small to read.

St. Anthony de Padua Group Logos



St. Anthony de Padua
Pastoral Council



St. Anthony de Padua
School Advisory Board



St. Anthony de Padua
Finance Council



St. Anthony de Padua
Athletic Advisory Board



St. Anthony de Padua
Home & School Association



St. Anthony de Padua
Stewardship Committee



St. Anthony de Padua
Liturgy Commission