



70th Annual Blessing of the Fleet

St. Margaret Catholic Church

May 4 & 5, 2019

The purpose of the Annual Blessing of the Fleet in Bayou la Batre, Alabama is to pray a blessing over the workboats for a safe and productive season and to raise funds for St. Margaret Catholic Church to use in support of our community.

FREE ADMISSION / FREE PARKING

Saturday

“Who’s Who?” Dunking Booth with local officials (County Commissioner, City Council Members, Principals, Teachers, and other local leaders)

Antique Car Show 11am-2pm

Gumbo Cook-Off 11am-2pm

FREE Family Friendly Concert 7pm – 10pm

Sunday

“Dunk a Priest” Dunking Booth

Land Parade, Boat Parade, Presentation of the Queen and the Blessing of the Fleet

BOTH DAYS

Working Waterfront Exhibit, Arts & Crafts, Children’s Activities, Food and Entertainment





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(1) Event Underwriter - \$7,500

The Event Underwriter will receive naming rights to the event “2019 Blessing of the Fleet made possible by ...”

- Logo printed on all Fleet Blessing banners / signs
- Logo on t-shirts
- Banner Placement though-out the event area (*Banners provided by sponsor*)
- Co-Sponsorship of the Blessing of the Fleet.
- Logo placement with link on all pages of Blessing of the Fleet website.
- Logo placement on all social media
- Name mention in all press releases
- Logo placement on all promotional/marketing materials
- Logo placement in all print ads.
- Large website ad on FleetBlessing.org homepage. (*Artwork provided by sponsor*)
- Sponsor name recognition in all broadcast ads



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(2) Boat Parade Sponsor \$5,000

The Sunday Boat Parade and Blessing of the Fleet is the high-point of the weekend. Decorated vessels cruise the Bayou in order to be judged Bayou la Batre's most festively decorated boat.

- Exclusive sponsorship of the Boat Parade with naming rights. Blessing of the Fleet Boat Parade sponsored by...
- Logo on t-shirts
- Logo printed on all Fleet Blessing banners / signs related to the boat parade
- Banner Placement during Boat Parade.
- Logo on all boat placards during the parade
- Logo placement with link on Boat Parade page of fleetblessing.org website
- Sponsor name recognition in all social media
- Sponsor name recognition on all promotional, marketing & PR materials associated with the Boat Parade & sponsor Thank You's during Boat Parade.



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(3) Community Concert Sponsor \$5,000

The Saturday Evening Concert is one of the high-points of the weekend! Local band, Disciples of the Crow, will provide a family-friendly concert from 6pm until 10pm. Music varieties include 1950's through today's top hits and families are provided with a picnic style evening on the water for their enjoyment.

- Exclusive sponsorship of the concert with naming rights. Blessing of the Fleet Free Community Concert sponsored by...
- Logo on t-shirts
- Logo printed on all Fleet Blessing banners / signs related to the concert
- Banner Placement during the concert
- Logo placement with link on concert page of fleetblessing.org website
- Sponsor name recognition in all social media
- Sponsor name recognition on all promotional, marketing & PR materials associated with the Concert & sponsor "Thank You's" during the Concert



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(4) Gumbo Cook-off Sponsor \$1,000

The Gumbo Cook-off is a big part of Saturday and wins Bayou Bragging Rights for the whole year. Teams compete for the Best of the Bayou.

- Exclusive sponsorship of the Gumbo Cook-off with naming rights. Blessing of the Fleet Gumbo Cook-off sponsored by...
- Logo on t-shirts
- Logo printed on all Fleet Blessing banners / signs related to the cook-off
- Banner Placement at Cook-off tent.
- Logo placement with link on the Gumbo Cook-off page of fleetblessing.org website
- Sponsor name recognition in all social media
- Sponsor name recognition on all promotional, marketing & PR materials associated with the Gumbo Cook-off & sponsor Thank You's during the Cook-off awards.



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(5) Dunking Booth Sponsor \$500

The Dunking Booth is a big part of Saturday and wins Community Entertainment for the entire year! Adults have the opportunity to “dunk” their favorite politician/community leader and children have an opportunity to “dunk” their Principal and Teachers.

- Exclusive sponsorship of the Dunking Booth with naming rights. Blessing of the Fleet Community Dunking Booth sponsored by...
- Logo on t-shirts
- Logo printed on all Fleet Blessing banners/signs related to the Dunking Booth
- Banner Placement at the Dunking Booth location
- Sponsor name recognition in all social media

Sponsor name recognition on all promotional, marketing & PR materials associated with the Dunking Booth



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Available Event Sponsorship Packages

- **Captain - \$1,000 (4 available)**
 - Your banner placed on the grounds during Fleet Blessing weekend
 - Your logo with link on the home page of fleetblessing.org website
 - Your logo on fleet blessing t-shirt
 - Your logo on the fleet blessing advertising poster
 - Full page advertisement in event program to be available at no charge at each vendor booth and table location
- **Helmsman - \$500 (8 available)**
 - Your logo on fleet blessing t-shirt
 - Your logo on the fleet blessing advertising poster
 - Half page advertisement in event program to be available at no charge at each vendor booth and table location
- **Crew - \$100 (10 available)**
 - Quarter page advertisement in event program to be available at no charge at each vendor booth and table location
- **Dock Master - \$50 (12 available)**
 - Business Card Size advertisement in event program to be available at no charge at each vendor booth and table location
- **Exhibitor - \$75 (75 available)**
 - 12x12 Vendor Space at the Blessing of the Fleet for Saturday and Sunday.



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Available Event Program Advertising Space

All advertising space is full color and programs are available to the public at no cost. The program includes a map of the event, the Blessing of the Fleet Prayer, history of the event, the names of known fisherman than have perished at sea, and more.

Your contribution to the Blessing of the Fleet Program covers the cost of printing and distributing information during our event.

Full Page Ad.....	\$300
Half Page Ad.....	\$150
Quarter Page Ad.....	\$75
Business Card Size Ad.....	\$50

For questions or concerns, please contact
the Parish Office at 251-824-2515

or

Melissa Raley, Chairman of the Board for the Blessing of the Fleet
at 251-404-0152.

St. Margaret Catholic Church

13790 South Wintzell Avenue
Bayou La Batre, AL 36509
251-824-2415

www.stmargaretparish.org

Rev. Father Alwin Legaspi
(aka Father Win)
Pastor



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Sponsorship Reservation Form

Business Name: _____

Contact Name: _____

Phone:(____) _____ Email: _____

Sponsorship Level:

- Event Underwriter: \$7,500 (1 available)
- Boat Parade Sponsor: \$5,000 (1 available)
- Concert Title Sponsor: \$5,000 (1 available)
- Gumbo Cook-off Sponsor: \$2,000 (1 available)
- Captain: \$1,000 (4 available)
- Helmsman: \$500 (8 available)
- Crew: \$100 (10 available)
- Dockmaster: \$50 (12 available)
- Exhibitor: \$75 (75 available)
- Program Advertisement: ___ Full Page (\$300) ___ Half Page (\$150)
___ ¼ Page (\$75) ___ Business Card Size Ad (\$50)

Signature: _____ Date: _____

Fleet Blessing Representative: _____