Advertising Rates and Deadlines

**Package A:** 11 times per year (black and white)*
- Half: $550 per ad
- Quarter: $350 per ad
- Eighth: $250 per ad

**Package B:** 6-10 times per year (black and white)*
- Half: $600 per ad
- Quarter: $375 per ad
- Eighth: $265 per ad

**Package C:** 1-5 times per year (black and white)*
- Half: $650 per ad
- Quarter: $400 per ad
- Eighth: $275 per ad

*Add $300 for full color

**Electronic/Digital Artwork Specifications**

Files saved as .pdf are preferred but we will also accept .psd; .eps; .tiff; .jpg.

**Resolution:**
- 4-color CMYK & grayscale art resolution: 300 dpi max./150 dpi min.
- Line-art resolution: 600 ppi min.

**Circulation:** Direct-mailed to over 23,000 homes.

**Restrictions:** Message must support the mission of the Catholic Church.

**Placement:** Ads receive premium placement on the back page of each issue.

**Publisher’s option:** The publisher reserves the right to reject any advertising at his discretion.

Prices and information subject to change. Active advertisers will be given 30 days notice.

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