



Annie Jr.

**It's that time of year again... Put something for your child the PROGRAM BOOK
Ads Due: Friday, February 28**

Are your kids in the show?

The program book is a way to let your child know that you think they are a STAR! We produce a program for the show and you can place an ad/note in it to congratulate your child for as little as \$10! An **Orphan Shout Out** is a one-two lines with a signature line.

Maya- *It's your big "knight" on the stage! You shine just like your armor. We are so proud of your hard work this year. Love, Mom & Dad*

Many families opt for a larger ad so that they can include a message and photo(s). Half or full page ads work well to honor several siblings at once & make a nice keepsake.

Sample Ad:

*Not Lion! We Think Our Cubs are Grrreeattt!!!
So proud of Fiona & John!*



*Congrats to the
Crew and Cast of
Lion King, Jr!*

*Hakuna Matata!
Love, Mommy and Daddy*

Family and friends are also able to create their own shout outs or ads too!

Think of the possibilities...

- Grandparents, aunts, uncles, and cousins who can't make the show can still say congrats
- Fun character messages "Hey Baby Bear, it was fun being your Mama Bear"
- Drama Club Alumni can send a note to siblings or current cast members
- Prayer partners can send to each other
- And the best part is – ANYONE do a shout out easily. If you can use Word, you're good!

Calling Businesses.. big and small!

The program books is also a great advertising opportunity for local businesses. We anticipate an audience of 1,000 for the three shows combined so don't miss out on promoting your business! Or be a sponsor for just \$200 and get your logo on our cast t-shirt!

It's also a great place to promote kid-owned businesses like babysitters, dog-walkers, pet-sitters, grass-cutters.



Advertisement Levels for Program Book

Sponsorship Package:

_____ **Warbucks Sponsor Package** \$200.00

(Includes: A full-page b/w ad, your business's name on a banner at the box office doors, and your logo on the cast t-shirt (t-shirt included with the package) _____ **Shirt Size**

Advertisement Levels:

_____ **Full Page Ad** \$150.00

_____ **Half Page Ad** \$80.00

_____ **Quarter Page Ad** \$45.00

_____ **Business Card (1/3 Page) Size Ad** \$25.00

_____ **Warbucks Shout Out** (1-2 sentences with a signature line) \$10.00

* Submit ad in JPEG, PNG, or PDF format via email to ads.4.mprcs.drama@gmail.com

** Please see the attached form for the recommended dimensions of submitted ads

*** Completed form, payment and ad must be received by **Friday, February 28, 2020**

**** Minimal Graphic Design assistance is available

Contact and Payment Information

Name: _____

Address: _____

Phone: _____

Email: _____

_____ Check enclosed (made payable to **MPRCS Drama Club**) for \$ _____

Please see below for payment options & where to send:

_____ I am sending a check or cash to:

- To School: Attn: Amanda Millard % Matthew Schick Grade 2 or
- Via Mail: Amanda Millard 225 Ashleys Way Oxford, PA 19363

Please contact Amanda Millard 215.498.3707 or ads.4.mprcs.drama@gmail.com with any questions

In case you want to know the minimum recommended sizes of the ads, here they are:

Low Resolution (Online Viewing Only) Image Dimensions

FULL SIZE AD:

Width: 530 pixels (7.361 inches)
Height: 794 pixels (11.028 inches)

1/2 SIZE PHOTO/AD:

Width: 530 pixels (7.361 inches)
Height: 387 pixels (5.375 inches)

1/4 SIZE PHOTO/AD:

Width: 255 pixels (3.542 inches)
Height: 387 pixels (5.375 inches)

1/3 BUSINESS CARD SIZE AD:

Width: 252 pixels (3.5 inches)
Height: 143 pixels (1.99 inches)

High-Resolution Image Dimensions

Please note, all images should be in 300 DPI (dots per inch).

FULL SIZE PHOTO/AD:

Width: 2120 pixels (7.067 inches, 300 dpi)
Height: 3176 pixels (10.587 inches, 300 dpi)

1/2 SIZE PHOTO/AD:

Width: 2120 pixels (7.067 inches, 300 dpi)
Height: 1548 pixels (5.16 inches, 300 dpi)

1/4 SIZE PHOTO/AD:

Width: 1020 pixels (3.4 inches, 300 dpi)
Height: 1548 pixels (5.16 inches, 300 dpi)

1/3 BUSINESS CARD SIZE PHOTO/AD:

Width: 1856 pixels (3.497 inches, 300 dpi)
Height: 1032 pixels (1.993 inches, 300 dpi)