

## **STRATEGIC PRIORITIES AND GOAL AREAS**

### **STRATEGIC PRIORITY: Improve the professionalism of the park's organization**

1. Achieve CAPRA's highest accreditation
2. Develop a board of fully engaged commissioners
3. Develop a schedule of pay and benefits for VPD employees that is financially responsible and benchmarked against local park and recreation industry standards

### **STRATEGIC PRIORITY: Strengthen community relations, involvement, and partnerships**

1. Create an effective and active citizen advisory committee
2. Encourage a strong volunteer program relative to specific projects
3. Encourage VPS's partnerships with other community groups and agencies, assuring efficient use of community assets and best coordination of effort in working to make Vashon better for everyone

### **STRATEGIC PRIORITY: Improve department's financial health and viability**

1. Responsibly reduce the inventory of surplus properties
2. Improve and maintain a VPD facility user fee schedule that (1) equitably shares the cost, among users, of providing these facilities for public use and (2) is in line with the schedules in use in other local park and recreation districts
3. Augment the park district's capital improvement program funding through development of a strong base of financial donors, through grant writing, through fundraising for specific programs, and through development of bonding strategies for large capital projects

### **STRATEGIC PRIORITY: Enhance/improve parks, facilities, programs, services**

1. Continuously improve the physical condition and appearance of our facilities in accordance with board-accepted standards so that they are a source of pride to all our citizens
2. Create a variety of recreational programs that meet the diverse needs and interests of the community, including those of school-age children, the elderly and the special-needs population
3. Reduce the list of deferred maintenance projects currently listed to a minimum consistent with responsible management of available funding
4. Invest in new and/or updated facilities, funded principally by non-levy dollars, when such facilities are clearly shown through surveys, public forums, work shops, and open houses to be strongly desired by a majority of Vashon's citizens