

SUNDAY programs		Other possible partnerships & programs revenue streams			
User Group	Program	Staff Cost	Fee	Qty	VPD Rev
VPD Contractor	Kayak Roll Clinic	\$ 30.00	\$ 150.00	10	\$ 450.00
VPD Contractor	Scuba Cert Classes	\$ 30.00	\$ 450.00	20	\$ 2,700.00
VPD Contractor	Tri-Athlon Training	\$ 30.00	\$ 300.00	20	\$ 1,800.00
VPD	Parent-Tot Splash	\$ 30.00	\$ 10.00	15	\$ 150.00
VPD	Lifeguard Training Classes	\$ -	\$ 275.00	18	\$ 4,950.00
VPD	Water Safety Instructor Training	\$ -	\$ 300.00	10	\$ 3,000.00
					<b>\$ 13,050.00</b>

### Marketing Plan

#### Dates

Aug 15-Aug 19	Begin 1 Draft
Aug 22-Aug 26	Submit 1st Draft for review & edits
Aug 29-	Edits suggestion deadline
Aug 30- Sep 2	Final Draft to Press
Sep 12 - Sep 16	Delivered to school, coffee shops, Senior Center, Library, etc.