

VASHON PARK DISTRICT BOARD OF COMMISSIONERS

MEETING MINUTES

Ober Park, Conference Room, 7:00 pm

DATE: Tuesday, September 24, 2019

Commissioners attending: Abby Antonelis, Karen Gardner, Doug Ostrom, Hans Van Dusen; Bob McMahon absent

Staff attending: Elaine Ott-Rocheford

ISSUE	DISCUSSION AND OUTCOME	FOLLOW UP
Call To Order & Agenda Review	In Bob McMahon’s absence, Hans Van Dusen called the meeting to order at 7:00 p.m. Since only Captain Joe was in attendance, Hans did not review the agenda.	
Public Comment	Captain Joe: I have discontinued regular Sunday tours of the lighthouse for the rest of the year, though I do continue to book private tours.	
9.10.19 Minutes; 9.6.19 – 9.20.19 Preliminary Vouchers; August Vouchers	Abby: I move that we approve the minutes and vouchers. Karen: Second. Pass 4-0	Motion to approve 9.10.19 Minutes; 9.6.19 – 9.20.19 Preliminary Vouchers; August Vouchers. Pass 4-0.
August Financial Report	<p>Elaine:</p> <p>Admin – tracking \$21k ahead</p> <ul style="list-style-type: none"> • \$7k ahead in revenue, which is levy interest and the sale of the Walking Trail books • Ahead \$5k in Marketing for the levy postcards • Ahead \$6k in credit card charges due to over-budgeting • Ahead \$4k in taxes due to the anticipated credit in our SWM fees <p>Maint - \$52k ahead</p> <ul style="list-style-type: none"> • Ahead \$28k in payroll costs, mostly taxes and benefits • Mileage is over \$4k due to the gate attendants • Supplies down \$3k • Materials under \$12k due to no top dressing • Equipment repairs down \$4k • Utilities down \$4k <p>Commons – over \$8700</p> <ul style="list-style-type: none"> • Revenue tracking \$7k ahead 	

	<ul style="list-style-type: none"> • Offset by wages tracking \$16k over <p>Programs – tracking to budget</p> <ul style="list-style-type: none"> • On the B2A, professional fees (placeholder for events) is timing <p>Pool Summer – tracking \$11k ahead</p> <ul style="list-style-type: none"> • Revenue up \$3k • Payroll right on • Supplies under \$7k <p>Pool Winter – tracking \$5900 over – starts up October 1st</p> <ul style="list-style-type: none"> • Revenue under \$13k • Offset by payroll tracking \$11k ahead • Supplies down \$4k • Mostly odds and ends, like computer work charged there; telephone and service work not budgeted <p>Pt Rob – tracking \$4k ahead</p> <ul style="list-style-type: none"> • Revenue down \$15k • Offset by payroll down \$9k • QA painting savings of \$8k <p>Fern Cove - \$10k ahead</p> <ul style="list-style-type: none"> • Revenue is right on • Payroll \$13k under – don’t do as much work there • All else odds and ends <p>CIP – tracking \$3k ahead</p> <ul style="list-style-type: none"> • I don’t believe the Village Green project will happen this year, so 4k of maintenance costs removed <p>Other – tracking \$11k ahead</p> <ul style="list-style-type: none"> • Hoopsters donation of \$3300 • VIFR reduction of \$5k <p>Tracking at \$526k for year-end cash</p>	
<p>Social Media Policy</p>	<p>Elaine: The existing policy that was passed in May spoke to our social media sites and requirements for content posting, but it didn’t specifically address how we post. Due to the problems we have had with our Vashon Park District Facebook business Page set-up, I did not have time to troubleshoot responding via that account when a conversation came up that I had to jump in on, so I used my personal Profile instead. I found that having the option to communicate via my personal Profile was far more personal, and people were very appreciative that the Executive Director of the Park District was engaging with them. The amendment to the policy allows for the choice to be made between posting individually instead of as “Vashon Park District” by adding the following language: “Designated employees representing Vashon Park District (VPD) to public social media communication forums may utilize a VPD-specific social media profile or a personal profile, but is subject to the identification standards and Washington Public Records Act requirements stated in this policy”.</p> <p>Abby: I move to approve the policy amendment.</p>	<p>Motion to amend</p>

	<p>Karen: Second. Karen: I move to suspend the rules. Hans: Second. Pass 4-0 Motion: Pass 4-0</p>	<p>the Social Media Policy. Motion to suspend the rules.</p>
<p>Levy Next Steps Communication</p>	<p>Elaine: <u>Communication</u></p> <ul style="list-style-type: none"> • Speaking of that earlier Facebook conversation, I have jumped in to conversations several times, and it has been very productive. Abby has also been posting, sometimes to the same conversations I am involved in to offer me support or offer a different comment, and it has been an interesting tag-team. • The campaign committee had a meeting with the user group leaders on September 19th. There were about 12 people, and I was surprised and pleased that we had that number of people turn out. We got the message out to them about the key points and encouraged them to send the information out to their membership. The committee members have split up the names of the leaders that were invited to the user group meeting and will be following up with them to confirm that they have gotten the information out. • I was invited to give a presentation for a south end community group last Saturday evening. It was a pretty sizeable group. They were all seniors. They all live in this area and meet once a month. I answered lots of questions, and people were horrified at the idea of what would be lost if the levy doesn't pass. Wendy Noble, one of the hospital district board commissioner candidates was there, and it was good to hear her feelings that everyone is being very sensitive to repercussions to the Park District. I felt a lot of support from her about our concerns. • I created a pie chart comparison to show our current situation without a hospital district and how our funding would be affected with a hospital district levy at \$0.45 and at \$0.75, still assuming that the King County Library District lid lift to \$0.50 next year. • The front page Beachcomber article on September 12th with the headline "Park, hospital districts could coexist" brings the issue to the spotlight and has paved the way for more conversation about the variables in question. <p><u>Next Steps</u></p> <ul style="list-style-type: none"> • Not all the road signs have been put out yet, but Karl Stetson is getting them out and will be bringing some here for people to pick up. He has also created posters that he is putting up all over town, along with handbills that he is passing out to various groups and businesses. He has done a lot of canvassing by simply walking out around town and has conversations with people. Karl said that he finds it really interesting how much misinformation is still out there, the biggest one being people not knowing that if the November levy fails that the Park District would all but shut down. He has been really aggressive about getting that messaging out. • The postcards will be taken to the post office on September 26th and 27th. The goal of the campaign committee was to have them delivered on October 1st. Someone in the community had commented 	

	<p>that the postcard for the previous levy election in April was delivered about a week before the voter's pamphlet, and they wished that they would have had more time to consider the information.</p> <ul style="list-style-type: none"> • Doug and Karen will be facilitating the issues and answers forum tomorrow at the library at 7:00pm. • Abby sent out her op-ed piece today for us all to review and reply with comments. 	
<p>Adjourn 7:40 pm</p>	<p>Abby: Motion to adjourn. Karen: Second. Pass 4-0</p>	

Minutes by: Marshall Murray