

February 9, 2021

To the members of the Vashon Island Park District Board:

My interest in serving on the board of the Vashon Park District stems from my lifelong affiliation with Vashon, my active participation in the equestrian community here, and a desire to maintain, protect, and improve the opportunities that the Park District offers Vashon residents and visitors. Given the recent changes to the Park District's funding I have become increasingly aware of the complexities and challenges facing our parks and the importance of becoming active in the issues we are now facing as a community.

I remember Vashon before the park district: I had outdoor recess during rainy afternoons where the BARC skate park now resides, I scuffed the dirt under the swings just beyond the Old Gym where the impressive sport fields now have lights, watering, and state of the art footing, and I rode through the State Lands to traverse Vashon upwards of two hours to get to the Horse Park - The Horse Park which is one of the best examples of democratizing equestrianism anywhere in King County, and perhaps in the state. Since my youth I have seen the parks develop and improve— and those changes have been positive for the community.

Having also lived in Seattle and other cities (including 3 months in Shanghai) one of the greatest legacies all these places have are their parks- the spaces maintained and designated for use by all, allowing pockets of nature to sneak into the industrial landscapes. While Vashon is fortunately rural and has ample open spaces, it does not take great imagination to see that without designating and caring for these spaces they will not endure for future generations to use – nor be of use for the general public. As a Vashon native who is passionate about our community and the natural environment I would like to help make our conservation and enjoyment of these spaces secure for the future, accessible to all who wish to use them, and places for people to enjoy.

Vashon is also fortunate to have our own Park District – While I am also grateful for the county, state, and national parks I feel that a local Park District has the opportunity to create spaces and programs that are tailored for our community and reflect the values of the people who live here. Maintaining local governance over our lands and programs seems to improve the sense of ownership that Islanders feel toward their parks – and I think this is priceless.

I ask that you please consider me to fill the recently vacated position on your board. I would like to learn more about the state of the parks on our island and how to address the challenges we face. My hope is that my enthusiasm, creativity, and connection to our community will be an asset to the Board.

Best regards,

Sarah

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# Resume

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# Sarah George

## SKILLS

### Product + Furniture Design

Design research planning//Opportunity definition + brief creation//Collaborative brainstorming//3D Visualization//CAD modeling + Rendering//3D printing//Materials Processes + Engineering//Furniture design + Production//Presentation

### Brand Building

Brand pillars and strategy definition//Persona creation//3D Visual Brand Language development + Multidisciplinary integration of brand values

### Sustainability

Corporate sustainability planning and policy development//Eco-design + Design for Environment (DfE) strategic product planning//Life cycle analysis + carbon footprint calculation

### Instruction

University courses taught and developed: Materials + Processes//Introduction to Design//History of Design//Computer-Aided Design (Photoshop//Illustrator//Rhino//Flamingo)//Sustainability + Eco-design//3rd Year Studio//Plastics Mentor for 12 years with young adults and equestrianism//Math + science tutoring

## SOFTWARE

### Current Software

Solidworks//Photoshop//Illustrator//Keyshot//Sketchbook Pro//MS Office products//Quantis (familiar)

### Archive Software

Rhino//Flamingo//Penguin//AutoCAD//3dStudio Max//CadCam//Ansys//C+

## WORK

### Furniture Design and Development, Current

#### Self Employed// Vashon, WA

Design and development of custom wood and metal furniture. Expertise in fine woodworking and metal fabrication, beginning with concept development, CAD modeling, and final production.

### Creative Development Lead, Aladdin Brand, 2014-2015

#### Pacific Market International (PMI) // Seattle, WA

Industrial Design lead in multidisciplinary team tasked with driving and guiding the Aladdin Brand at Pacific Market International. Primary responsibilities included: driving qualitative research initiatives; integrating life cycle assessment data into the product development cycle; maintaining visual brand language integrity; participating in brand direction decisions and initiatives. Lead role was performed in concert with Design Engineering and Visual Communications Department

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## WORK

### Senior Industrial Designer, 2004-2014

#### Pacific Market International (PMI) // Seattle, WA

Primary responsibilities included collaborating with Product Management, Design Engineering and Operations to develop products and collections for the Aladdin, Stanley and Starbucks teams. Highlights of this position: Collaborative development of a Visual Brand Language for the Aladdin and Starbucks brands; embedded design position in Shanghai to develop a product collection for Starbucks Japan (3 months, 2012); multiple projects involving company-wide as well as brand-specific sustainability initiatives; multiple international trips for trend education and inspiration including Maison et Objet in Paris and The International Housewares Show in Chicago

### Adjunct Faculty, 2003-2004

#### Western Washington University

Teaching and curriculum development for: Computer-Aided Design//Materials + Processes//History of Design//Plastics Engineering (In engineering department)//Co-lead for Junior Design Studio  
Led international design trip with 12 students to Italy

### Adjunct Faculty, Summer + Fall Quarters 2003

#### University of Washington

Teaching and curriculum development for: Introduction to Design//Computer-Aided Design

### Furniture Builder + Design Assistant, 2003

#### John Wells Studio

Fine woodworker for high-end custom furniture designer with some opportunity for design assistance

### Teaching Assistant, 2000-2002

#### Industrial Design Department, Arizona State University

Classes assisted: Furniture Design//Materials + Processes for Designers//History of Design

### College of Architecture Workshop Assistant, 2001-2002

#### Arizona State University

Assisted and educated students in CAED in wood and metal shop use, workshop maintenance as needed  
Specific skills: Fine woodworking//Welding//Finishing

## EDUCATION

### Arizona State University, 2000-2002

#### MsD Industrial Design

#### College of Architecture and Environmental Design

Thesis topic: Eco-Design Strategies in Furniture Design  
Coursework: Qualitative Research methods//Furniture Design//Human Factors in Design//History of Design//Graduate Design Studio//3d Studio Max//Perspectives + Rendering//Finding Purpose in Design

### Western Washington University, 1993-1999

#### BS Plastics Engineering Technology

#### Chemistry Minor

Senior Project: Use of Post-Consumer Plastic in Commercial Applications, published by the Society of Plastics Engineers  
Coursework: Plastics processes and properties//Compounding//Industrial Finishing//Organic Chemistry I, II, and III//Materials and Processes//CNC Machining//Electronics//AutoCAD//Finite Element Analysis//Composites//Plastic Part Design//Tooling//Metal Processes

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## AUXILIARY EDUCATION

**Clear Partnership, 2014**  
Corporate Communication Program, Sponsored by PMI

**Gage Academy, 2005**  
Drawing

**School of Visual Concepts, 2006**  
Intermediate Photoshop

**Instituto Allende, 1999**  
Sculpture//Painting//Spanish

## RECENT AWARDS// PUBLICATIONS

**Red Dot Product Design Award, 2016**  
Received for Aladdin Recycled and Recyclable mug

**iF Product Design Award, 2014**  
Received for Aladdin "Flip and Sip" mug

**Housewares Design Award, 2014**  
Tableware, Serveware & Beverage Category, received for Aladdin Heritage Lunch Kit and Vacuum Bottle

**Washington CEO, June 01, 2008**  
"The Color of Tomorrow's Money," by Dean Paton  
Publicizing the sustainability efforts of Pacific Market International, highlighting foundation members of program.

## INTERESTS

### Things I love

Witty people, soft dogs, well-designed jackets, pizza! (I really really love pizza), galloping on horseback, mentoring young folks, listening to jazz with my parents, discussing ideas, practical jokes, teaching, google, naming things, dinner parties, learning languages, laughing with friends, playing board games, all the shades of grey, building things, making stuff, getting other people to make stuff, Catch 22, alpacas, road trips, absurd humor, slapstick humor, George Nelson lamps, a really smooth pen, Wes Anderson, curiosity, Coca-Cola, Radiolab, Harold and Maude, running, giving birthday presents, and being home alone. That's an abridged version but I think I've hit all the highlights.

REFERENCES AVAILABLE UPON REQUEST

**Sarah  
George**