



October 2019

Dear Friends,

The PTO of St. Vincent de Paul Catholic School (SVdP) is deeply proud of the school and excited to be planning Auction 2020. For over 75 years, SVdP has developed students to their fullest potential in an environment permeated with Gospel values. Students benefit from a rigorous academic program offered in a close-knit, nurturing environment. The faculty and staff of SVdP are exceptional, helping to shape the lives of children from Pre-K through 8th grade.



On February 29, 2020, we are hosting Auction 2020 at Goode Company's Armadillo Palace. Last year's Auction raised over \$180,000 with the help of an amazing group of more than 325 sponsors, family, and friends of the school! This year's Auction will feature online, silent, and big board bidding, as well as a raffle, in a fun and relaxed setting.

Sponsorships enable us to host our Auction annually to raise as much money as possible to benefit SVdP. In years past, event proceeds have supported teacher retention and Christmas bonuses, purchased high-tech ActivBoards for the classrooms, added to the "Adopt-A-Student" fund that provides funding for families in need of financial assistance, and much more. It is wonderful event and a communal gathering of our school families - something that we could not do every year if not for the support of sponsors.

Enclosed you will find details about sponsorship levels and opportunities. As an active participant in the local community, we know you have lots of choices when it comes to supporting various causes. Thank you for your consideration. Please know that we deeply appreciate our relationship with those who offer their partnership with our school and strengthen the bonds that unite us as neighbors in our community. In return, we will work hard to ensure our sponsors are recognized prominently and frequently - both in online and print communications - distributed to over 4,000 school and parish families.

If you have questions or would like to discuss options further, please contact Lindsay Mericli, Auction Committee/Sponsorships, at 412.302.2424 or [lindsay.mericli@gmail.com](mailto:lindsay.mericli@gmail.com).

Gratefully,

Allyson Plummer  
*Auction Chair*

*PS - A special thank you to last school year's Auction sponsors!!*

The George Joseph Family and Common Bond Bakery · Cammarata Pediatric Dentistry · David James Custom Builders  
Maggie Garza, John Daugherty Realtors · Southwest WomanCare OBGYN, Dr. Cindy Bui · Sean & Kathy Bolks  
EliteCare Emergency Center · Peter & Sarah Hans · LaPorte - CPAs and Business Advisors · Alex & Lindsay Mericli  
David & Valerie Rice · David & Erin Ayers · Boutros Orthodontics · Michelle Beard, Ph.D., PLLC · Hugh & Allyson Plummer  
Brian & Elizabeth Quattrucci · The Ballroom at Bayou Place · Sovany Law Firm



## AUCTION 2020 SPONSORSHIP OPPORTUNITIES

On Saturday, February 29, 2020, the PTO of St. Vincent de Paul Catholic School will host its annual auction at Goode Co.'s Armadillo Palace. Online, silent and big board auctions, as well as a raffle will be offered.

*This year we are offering "Specialty Sponsorships" to help underwrite the costs of specific items. Each "Specialty Sponsorship" receives the benefits of the sponsorships level, plus a few extra perks. Only one of each is available - so act fast!*

Sponsorships are essential to increasing Auction's proceeds and directly benefit the teachers, programs, and students of SVdP.

### PLATINUM SPONSOR \$10,000

- Prominent signage at the event
- Spotlighted in Auction program
- Recognition in event remarks
- Reserved table for 8
- A magnum of champagne

### GOLD SPONSOR \$5,000

- Signage at the event
- Highlighted in Auction program
- Recognition in event remarks
- Reserved seating for 4

#### GOLD SPECIALTY SPONSORSHIPS

#### BEER BURROS

- Ice-cold beer delivered by two burros
- Name/logo on the saddlebags

#### ENTERTAINMENT

- Everyone will thank you for shaking up the dance floor
- Name/logo near the stage

### SILVER SPONSOR \$2,500

- Signage at the event
- Highlighted in Auction program
- Reserved seating for 2

#### SILVER SPECIALTY SPONSORSHIPS

#### FLORAL/DECOR

- Help us make Armadillo Palace look not just Goode, but GREAT!
- Name/logo near the decor

#### PRINTING

- A great program will help us promote our most valuable auction items and raise more money!
- Name/logo prominently featured on program

### BRONZE SPONSOR \$1,000

- Signage at the event
- Highlighted in Auction program

#### BRONZE SPECIALTY SPONSORSHIPS

#### PHOTO BOOTH

- The best things in life are shared ... help us create memorable pictures that guests can keep or share on social media
- Name/logo on image border

#### SNACK BAR

- Chips, quest, guac ... when I dip, you dip, we dip. Certain to be the tastiest spot of the night
- Name/logo prominently featured on food display

### RAFFLE or TEACHER SPONSOR \$500

- Signage at the event
- Raffle Sponsor receives special recognition when/where raffles tickets are sold
- Teacher Sponsor affords the opportunity for 2 teachers and their guests to attend Auction 2020
- Highlighted in Auction program

Sponsorships  
must be received by  
December 31, 2019!

#### All levels also include:

name/logo on the Auction 2020 website • featured in the PTO email newsletter to school families



**SPONSOR INFORMATION FORM**

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City State ZIP \_\_\_\_\_

**Sponsorship Levels**     Platinum | \$10,000     Gold | \$5,000     Silver | \$2,500     Bronze | \$1,000     Raffle/Teacher | \$500

**Specialty Sponsorship**     Beer Burros | \$5,000     Entertainment | \$5,000     Floral/Decor | \$2,500     Printing | \$2,500  
Photo Booth | \$1,000     Snack Bar | \$1,000

\* I am unable to sponsor, but wish to make a tax deductible gift to SVdP in the amount of \_\_\_\_\_

**Sponsor Recognition** (Please write exactly how you would like to be named in print on the line below)

\_\_\_\_\_

**Payments** can be made by:

\_\_\_\_\_ Check (made payable to St. Vincent de Paul Catholic School with the memo line noting *PTO Auction 2020*)

\_\_\_\_\_ Credit card (please circle) Visa | MasterCard | American Express | Discover

Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

**Questions?** Please contact Lindsay Mericli, Auction Committee/Sponsorships, at 412.302.2424 or lindsay.mericli@gmail.com

*St. Vincent de Paul Catholic School is a registered 501(c)3 non-profit organization.  
Contributions made to SVdP's Auction 2020 are tax deductible to the extent allowed by law.*