



CAMPAIGN VIDEO LINK: <https://spaces.hightail.com/space/tlyXXKRiJ3>

CAMPAIGN WEBSITE: <https://dioceseofnashville.com/legacy/>

Some frequently asked questions about **A Legacy of Faith, Hope and Love** Campaign:

How are the parish goals set and how much is my parish going to receive?

The campaign goal for each parish is established at 1.5 times its average assessable income for the last three fiscal years. Parishes will receive 25% of undesignated donations associated with their parish. Once a parish has reached goal, it will receive 75% of the funds raised thereafter.

If the parish does not reach their monetary goal, is it responsible for the difference?

Parishes will not be assessed penalties if they do not reach their fundraising goal. The expectation is that parishes put forth a good faith effort to follow the recommendations of the diocese and the Steier Group in conducting the campaign.

Will funds for A Legacy of Faith, Hope and Love Campaign reduce offertory support for the parish?

It is important to emphasize that all gifts to this campaign should not reduce other giving commitments to the Church. A gift to the campaign is an extraordinarily generous gift made freely and faithfully to meet the extraordinary challenges and opportunities presented through the campaign.

Why do we need both the Bishop's Annual Appeal and A Legacy of Faith, Hope and Love Campaign?

The Church's mission is advanced in important ways through both the Bishop's Annual Appeal and **A Legacy of Faith, Hope and Love** Campaign.

In general, the annual appeal supports the daily operations of critical ministries throughout the diocese whereas the campaign funds more strategic, comprehensive, and larger scale initiatives to continue to build and increase accessibility to our parishes, vocations, Catholic schools, and social services well into the future. Together, the two efforts will strengthen our parishes and ministries this year and for years to come.

Is the diocese financially sound?

Yes, the Diocese of Nashville is financially sound, and that stability is allowing the diocese to conduct a campaign that focuses on the needs of parishes, while also enhancing some diocesan ministries. The campaign is part of the long-term vision for the diocese, a vision of a thriving diocese supporting expanding parishes working to draw more people closer to Christ. The campaign has the potential to renew struggling parishes and to make strong parishes stronger.

How much will I be expected to give to the campaign?

You will be invited to consider prayerfully a specific sacrificial pledge to the campaign. How much you end up pledging is, of course, your own faith-guided decision. According to the U.S. Bishops' 1992 Pastoral Letter, Stewardship: A Disciple's Response, all we have is a gift from God. We give out of gratitude for our blessings and are asked to return to God in proportion to the blessings we have received. In this way our gift takes on spiritual significance and contributes to our sanctification.

What kind of financial transparency can we expect during the campaign and beyond?

Transparency is a top priority for the Diocese of Nashville. Summaries of diocesan financial reports from past years are on the diocesan website, and copies of the full reports are available from the diocese's financial office. Regular updates on campaign goals, projects and fundraising will be communicated during the campaign through a number of avenues – bulletins, emails, social media, the Tennessee Register, just to name a few.

This weekend marks the official start of **A Legacy of Faith, Hope and Love** Campaign. Our parish goal is **\$574,824**. If you did not get a chance to see the campaign video, please let me know or visit the campaign website. *(both links are on the front of this letter)*

This week you will be receiving a letter from Bishop Spalding. Some of you may have already received it. The letter includes a specific amount that I would like you to consider prayerfully. Please review the campaign material, pray about your response, and continue to spread the positive message about this important effort!

Also, many of you will soon be receiving a phone call from a campaign volunteer. This fellow parishioner will be setting an appointment to visit with you to answer your questions and complete your pledge card. Be sure to say thanks for his/her dedication and commitment to the **A Legacy of Faith, Hope and Love** Campaign. Continue to say the campaign prayer for St. John Vianney Catholic Church's success and for your hard-working campaign volunteers who are giving of their time and hearts.

In the coming weeks, volunteers will be reaching out individually to some members of our diocese. I ask that you please keep in mind the following:

Volunteers – Dual Donation

The volunteers who are contacting families are just that – volunteers. They have graciously agreed to donate their time and talent for the betterment of the Diocese of Nashville. They are serving in this role because they believe in our diocese and are passionate about its future. Please treat them with respect and thank them for helping Diocese of Nashville in this important capacity.

Personal Touch

I have instructed each of our campaign volunteers to personally meet with members of the Diocese of Nashville community. If you receive a call, I kindly ask that you:

Take the call or return the message. Do not avoid talking to our volunteers. It makes their job more difficult and puts them in a position where they must keep calling in an attempt to reach you.

Meet face-to-face, if possible. If you are asked to meet, please give our volunteers 15 minutes of your time. They are not trying to twist your arm, they just want to briefly explain the campaign goals, answer your questions, and receive a decision about your participation.

Carrying a Card? Return It!

If you received a pledge card inside your packet of materials, you will likely not be called by a campaign volunteer. Please discern your involvement in the campaign, fill out the card and return it in the envelope provided.

Your Gift Matters!

Remember, the letter you received from me includes a financial request. It is not an *expectation*. It is an *invitation*. I invite you to pray about this campaign and this diocese. You may not be able to give what was asked. You may be able to give more than asked. Whatever that decision is, know that your commitment is deeply appreciated and a true blessing to our diocese!

Thank you for your cooperation, your consideration, and your support of Diocese of Nashville!

Sincerely yours in Christ,

Most Reverend J. Mark Spalding, J.C.L.

Bishop of Nashville