

Mose Hunts Song Plugging Cleveland: \$250 Offered

BY GEORGE E. CONDON

The Cleveland Convention and Visitors Bureau, which for years has been listening with wistful envy to songs plugging the happy features of New York, St. Louis, San Francisco and other cities, cleared its throat last night and spoke.

"Mose Cleveland is song-shopping," the bureau announced grimly. "He is looking for a song he can call his own."

"Let's look at matters this way. Other cities have songs which have remained popular for years, and the loyal diehards use them to plug their home town. But how about Cleveland?" This question usually draws a blank, so the Cleveland Convention and Visitors Bureau wants to do something about it.

The convention bureau, in cooperation with all Cleveland radio stations, will sponsor a song contest to find a song for the city. The writer who composes the best tune will receive the top prize of \$250 and suitable civic recognition.

Edward C. Brennan, executive vice-president of the Cleveland Convention and Visitors Bureau, said: "Miami has its moon over, New York has its sidewalks of, St. Louis has its blues, Kansas City has its Kitty, Sioux City has its Sue—why shouldn't we have something to put Cleveland on the musical map?"

Judges will be the musical and program directors of Cleveland radio stations. The contest will run through Feb. 28.

If the winning song is considered good enough, the convention bureau head said, some efforts might be made to have the song adopted as the official song of the city.

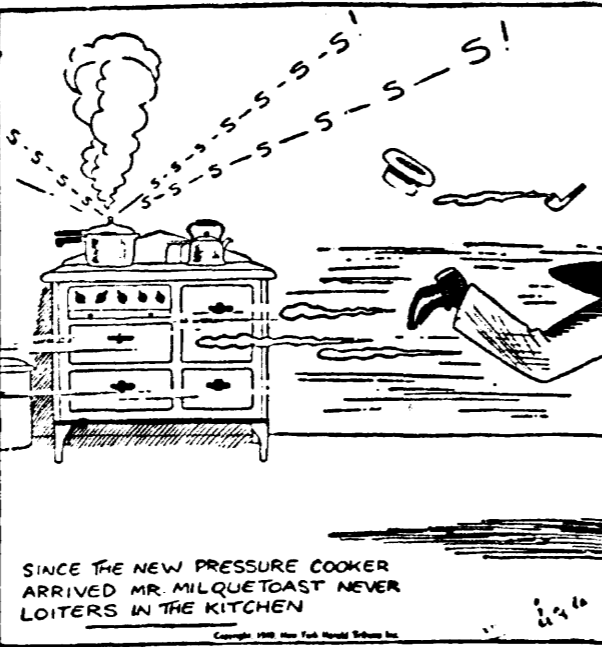
Two or more persons may collaborate in writing and composing entries. Prize money will be divided equally should a team win.

Rules of the contest follow:

- 1—The purpose of this contest is to provide an outlet for Cleveland talent in song writing, preferred in modern tempo, and that it should be adapted to radio stations in promoting the city throughout the world.
- 2—Entries must be submitted by postmark dated no later than midnight Feb. 28, 1949. They should be sent to the station to which you are listening.
- 3—In case it should become available for the song selected, the composer will be required to use an appropriate title and release the copyright to the bureau.
- 4—The winning song will be recorded by the Cleveland Convention and Visitors Bureau.
- 5—The winning song will be used in the bureau's advertising campaign.
- 6—Each entry should contain words, music and the name and address of the person or persons submitting it.
- 7—Judges for the contest will be a committee composed of the musical and program directors of the Cleveland radio stations.
- 8—Judging will be based on originality, quality of music and lyrics, and whether it is appropriate and fitting to the city's character and use.
- 9—Decision of the judges will be final, and there will be no duplication of awards.
- 10—One top prize will be awarded. This prize will be \$250 and suitable civic recognition.
- 11—Two or more persons may collaborate in writing and composing song entries. All parties would be awarded an equal share of the prize if their song is selected by the judges.
- 12—Each entry should bear the signature of the author or authors, as evidence of agreement with the rules listed herein.

THE TIMID SOUL

By H. T. Webster



Says Livestock Price Cuts Don't All Reach Consumer

CHICAGO, Jan. 30.—Price held consumer costs at a relatively high level as compared with available supply for consumption.

The effect, he said, has been the same as a reduced demand, unduly depressing the livestock market with the wider price spread between producer and consumer being absorbed by substantially increased processing and retailing margins.

Such price maladjustments between producer and consumer are expected to continue during the year and to depress livestock values down from last summer's peak. This more than any general decline in consumer income or purchasing power, Conway said.

The slaughter supply of hogs for

late winter and early spring has been greatly reduced, he asserted, by early marketing of last spring's pig crop and by producers holding back larger numbers of gilts for breeding purposes.

As for the cattle situation, he noted that "outside of some abnormal expansion in limited areas, there appears to be no significant increase in cattle numbers on feed compared with 1948."

THIRD CHILD DIES IN FIRE
MONTGOMERY, Ala., Jan. 30.—Flames swept away a near-by two-room paper and pasteboard patched farmhouse last night and a mother lost her third small child by fire in four months. The other two children of Mary Mackey died in a similar farmhouse blaze while she was in a hospital giving birth to the third child, Chester Lee

Handmade Cheese
1934 Recipe

Limited Quantity
Individual
MIDBET
SHARP YORK STATE
CHEESE

Weigh approx. 5 1/2 lbs.
Unusual for Those Who
Enjoy a Sharp Snappy
Cheese with Pie or
Crackers as dessert.

89c, lb.

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WE BUY WATCHES
WE BUY JEWELRY

BERGMAN'S
401 PROSPECT AVE.

Beginning Next Sunday

An event that will make Cleveland a better city in which to live!

(See Saturday's Plain Dealer)

Photographs that Please

Valentine's Day, Feb. 14th

This advertisement and \$3.50 entitles you to 3 of our regular \$21 per doz. photographs. Offer expires Feb. 28, 1949. Good for children, adults.

LITTLE FOLKS STUDIO FOR CHILDREN
TAYLOR'S FRANK MOORE STUDIOS
Taylor Arcade... Main 3800, Extension 628
Copies of Old Photographs as Low as \$2 each

CHARGES BILLED MARCH 1ST

TAYLOR'S

Sale! A New Shipment in Spring Shades!

FAMOUS NAME GLOVES IN DUO-WEAVE COTTON

A spring-timed shipment of double woven cotton slip-ons in soft pastels, as well as white, black and navy. Many are hand sewn, many boast whipstitched or kip seams. Taylor's Gloves, Street Floor.

Regularly 2.00 to 3.00
1.39

880 Men of 154 Parishes Set Up Holy Name Union

"Blessed be God. Blessed be His Holy Name."

With this pledge of faith and adoption of a constitution to help members of the organization spread that faith, 880 men and from 154 parishes in eight counties of the Catholic Diocese of Cleveland formed the Cleveland Diocesan Union of the Holy Name Society here yesterday.

The Catholic men, representing approximately 45,000 other members of the society, met in the auditorium of St. John College on Cathedral Square in their first convention. Bishop Edward F. Hoban of the Cleveland diocese presided.

In 1276 the Holy Name Society was founded by John of Verelli, a fact that led the chief speaker, Rev. Harry C. Graham, O. P., of New York, national director of the Holy Name Societies, to remark that this 675th anniversary year was in some respects similar to John of Verelli's times.

Preached Peace to States
Father Graham recalled that John of Verelli was commissioned to preach peace to the warring states of Tuscany, Lombardy and Hungary, and said that today it was the duty of Catholic men to be apostles of Christ "in a world where so many men and so many nations have forgotten Him."

"Live daily the words of your Holy Name pledge," the priest advised.

After the pledge, which was led by Rev. Charles H. Logue of Akron, director of the Akron deanery of the diocese, Bishop Hoban spoke praise for the work of the societies and urged: "Bring others to the graces you have received; spread the knowledge and the love of God."

The delegates adopted unanimously a constitution and bylaws after hearing Rev. Edward J. Haloran, vice-chancellor of the cathedral, diocesan director of the society, and Common Pleas Judge James C. Connell, society president, and Edmund J. Durkin, jr., vice-president, explain the document. Officers of the diocesan group will continue until 1950, when new ones will be appointed by the bishop.

After the meeting, the men marched to the cathedral for Benediction of the Blessed Sacrament, which was celebrated by Bishop Hoban.

St. Rocco's Pastor Honored
Rev. Sante Gattuso, celebrating his 25th anniversary as pastor of St. Rocco's Church, 3205 Fulton Road S. W., was honored by his

MONDAY-TUESDAY-WEDNESDAY

FOODTOWN Super Specials

Foodtown super markets bring you outstanding table saving specials to be featured in all our fine stores on MONDAY, TUESDAY and WEDNESDAY. We know everybody wants to cut food costs "to the bone" so we will search the commodity market EACH WEEK for sensational buys in the best grade products to bring you substantial grocery produce and meat savings!

LEAN CENTER CUT PORK CHOPS

55¢ lb

SMALL, LEAN SPARERIBS

Lb. 39¢

SHOW WHITE FRESH MUSHROOMS Box 23¢

BIRD'S-EYE BABY LIMA BEANS pkg. 45¢

RHODE ISLAND GREENINGS FANCY APPLES 3 Lbs. 29¢

YOUNG, TENDER, STRINGLESS GREEN BEANS Lb. 23¢

CUTRITE WAX PAPER 125-FOOT ROLL 19¢

Best Eggs Money Can Buy! FRESH EGGS FOODTOWN LARGE WHITE 57¢ DOZEN

TIDE'S IN-DIRT'S OUT TIDE LARGE PKG. 29¢

FANCY CANNED SAUER KRAUT LARGE NO. 2 1/2 CAN 10¢

CAMPBELLS PORK & BEANS IN TOMATO SAUCE 2 CANS 25¢

OHIO HAND PACKED CANNED TOMATOES 2 NO. 2 CANS 25¢

FANCY ALASKA SOCKEYE RED SALMON TALL POUND CAN 59¢

MRS. BOLTON HONORED Gets Medal for Work in Field of Social Hygiene

WASHINGTON, Jan. 30.—Representative Frances P. Bolton (R.-O.) will be given the William Freeman Snow medal by the American Social Hygiene Association here on Wednesday for her work in that field.

The presentation will be made by Philip R. Mather, Boston industrialist, who is president of the association. Mrs. Bolton is vice-president.