

Saint Dorothy Development Committee
Meeting Minutes for March 24, 2014
(7:30 PM, School Library)

1. Opening Prayer: Offered by Fr. Murphy.
2. Minutes from previous meeting on January 6, 2014 were provided by approved.
3. The Mission Statement of the Development Committee: Read by Bob.
The Development Committee focuses on relationship building and fundraising to support St. Dorothy School. We make recommendations to Fr. Murphy to raise funds and increase school enrollment, to seek ways to strengthen the educational experience of our children at St. Dorothy School and we work with the school community to provide leadership and support in implementing these recommendations and programs.
4. Committee Reports:
 - a. Annual Fund update: Given by Dave.
 - i. Reported contributions from January 1 through March 24, 2014 as \$25,472.24.
 - ii. Contributions are a little behind where we were last year, but the Annual Fund started slightly later.
 - iii. Personalized letters were sent to current parents in early March.
 - iv. We have a slight increase in match funds (ie, from donors' employers).
 - v. Some recipients received more than 1 mailing, others have not received any.
 - b. School update: Given by Mrs. Sheehan.
 - i. Showed video created by Mike DiTrolgio that will be shown before students sing at Phillies game on April 9.
 - ii. Enrollment remains at 433; 443 for 2014-2015
 - iii. Upcoming events:
 - a) EITC meeting. Peter and Mrs. Sheehan and Joe Dougherty are to attend a meeting to learn more about BLOCS and best practices
 - b) March 31 a representative from the Office of Catholic Education will visit to discuss strategic plans
 - c) April 9th St. Dots at the Phillies
 - d) April 24 Grandparents'/Special People Day for students in K-4. Ensure we capture names and addresses for mailing list
 - c. Home & School: Given by Meredith.
 - i. Catholic Schools Week McDonalds Night and Marple Sports night raised \$1700
 - ii. Uniform survey. Received 52 responses, but need more input before we make a final decision. Will resend survey.
 - iii. Purchased 10 iPads to go on cart for use by lower grade students
 - iv. Be Good to Your Heart Day
 - v. Phillies will refund \$4.00 for every ticket sold to the school.
 - vi. Tickets on sale for Designer Bag bingo on May 9
 - vii. Beauty and the Beast, Jr May 2, 3, 4
 - viii. Spirit Day is May 16. Family fee lowered to \$50.

ix. Adding Family dues for 2014-2015 of \$25.00/family. Dues are called for in the Home & School Bylaws and by the Office of Catholic Education.

D. Spring concert: Given by Mr. Mayo and Sr. Thomasina

i. Concert to be held April 6 in the Church

ii. Highlighting music in Catholic Education in the area: 9 local private and parochial schools and 2 colleges are sending 283+ performers

iii. Theme to be tied to Pope John Paul II's canonization, reflecting his message to young people

iv. Media and representative from Office of Catholic Education to attend

v. Free will offering to help defray some expenses (eg, rent music stands, programs, etc)

vi. Meeting immediately after Development committee to discuss logistics, including parking.

E. Marketing: Given by Peter

i. Starting work on Spring/Summer newsletter. Hope to mail mid June

ii. Website: Survey for school community to be completed. Plan is for the new website to be live by mid-summer.

iii. EITC planning underway

5 New Business

A. Alan participated in a career day at a Philadelphia charter school suggested the possibility of organizing one at St. Dorothy. Alan will reach out to the organizers of the event he participated in to get suggestions.

6. Next Meeting:

Planned for May 19, 2014 7:30 in the school library