

St. Dorothy School Development Committee
Meeting Minutes: January 5, 2015
(7:30 PM, Rectory)

1. Opening Prayer: offered by Fr. Murphy
2. Minutes: Development Committee Meeting minutes from 10/15/14 meeting approved
3. Reading of the Mission of the Development Committee:
The Development Committee focuses on relationship building and fundraising to support St. Dorothy School. We make recommendations to Fr. Murphy to raise funds and increase school enrollment, to seek ways to strengthen the educational experience of our children at St. Dorothy School and we work with the school community to provide leadership and support in implementing these recommendations and programs.
4. Home & School not present at this meeting. Complaints made about number of fundraisers have been brought to the attention of Meredith and Mrs. Sheehan.
5. Committee Reports:
 - a. Oktoberfest –presented by Bill Nolan
 - 10th Anniversary of Oktoberfest
 - Total \$44,000+, cut check for \$45,000 (in this range when weather nice); one bad weather evening
 - Food biggest money maker and output \$20,000
 - Many new families this year
 - Suggestions for future, such as possible new/additional rides for older kids
 - School website used extensively for this Oktoberfest
 - Concerns for volunteers (lack of); reach out to younger grades/prep
 - b. School Update – presented by Mrs. Sheehan
 - Open House January 25, 2015 after 11:30 AM mass
 - School open for tours
 - Science fair set up in gym
 - Student Council working on TV program to be looped on smart boards
 - Kara: clean-up of school minimal this year but to be done January 24
 - Career Day during Catholic Schools week; nine participants as of now
 - Mrs. Gallagher, sixth grade teacher, to receive NCEA Distinguished Teacher Award in April in Orlando; 1/9 recipients in country

- Enrollment by grade

	Aug	Oct	Jan
Kindergarten:	50	49	49
Grade 1:	50	48	48
Grade 2:	48	49	49
Grade 3:	40	40	40
Grade 4:	53	53	53
Grade 5:	45	45	
Grade 6:	45	47	46
Grade 7:	57	57	57
Grade 8:	47	48	48
TOTALS:	435	436	435

c. Marketing – presented by Mark Romano

- Catholic Schools Week: discussing tour options; signs to be distributed next week in gym at dismissal and cares
- Newsletter on track to be printed and ready for Catholic Schools Week
- Bunny: cleaning up our mailing list with Donor Perfect

d. Annual Fund – presented by Tom Kilker

- Total raised to date \$85,660
- Fr. Murphy added there may be additional \$1500-2000 bequest check
- Second best year ever totaling about 500 donors
- 10th year, Carolyn Manning is the honorary chair
- Tom, Alan, Peter, Mark speaking at masses
- Alumni letter distribution list has grown, database currently at 5400 people
- Cutting off after 5 years?
- Establish pattern of giving for younger alums (10 years out); debating over when to start soliciting them
- Development Committee signed letter to be mailed out soon

e. EITC Information – presented by Dan O’Mara

- \$6,000 has come to school per Mrs. Sheehan
- (Can be a huge paperwork process filled with many follow ups for the business owner.- Once approved, it’s a 2 year commitment.)
- 4 from last year + 4 new

f. Alumni engagements – presented by Bunny Habicht

- Coordinated with Meredith to get alumni t-shirts
- 60 to start, 13 left; Turkey Bowl shirts, Coach Bobby shirts also sold
- Crashed Dot’s reunions at Maggie’s to sell more shirts, get more contacts
- Per Peter, hoping to put alumni gear in the everyday mix and looking for more giving

8. Next meeting date: Monday, March 16 at 7:30 PM