

St. Dorothy School Development Committee
Meeting Minutes: May 18, 2015
(7:30 PM, Library)

1. Opening Prayer: offered by Fr. Murphy
2. Minutes: Development Committee Meeting minutes from 3/16/15 meeting approved
3. Reading of the Mission of the Development Committee:
The Development Committee focuses on relationship building and fundraising to support St. Dorothy School. We make recommendations to Fr. Murphy to raise funds and increase school enrollment, to seek ways to strengthen the educational experience of our children at St. Dorothy School and we work with the school community to provide leadership and support in implementing these recommendations and programs.
4. Committee Reports:
 - a. School Update – presented by Mrs. Sheehan
 - Current enrollment for next year is 440 as of today, increase of 5 students.
 - Orlando trip for Mrs. Gallagher was wonderful. The chief of police and mayor came to school one day to honor her also.
 - b. Marketing – presented by Mark Romano
 - Newsletter currently in layout & review status.
 - Subcommittee meeting to follow this meeting for layout.
 - Pie chart needed for newsletter - From Dave or Bunny
 - Coach Stuart's tribute to be Saturday after Thanksgiving with all proceeds going to a scholarship fund.
 - c. Home and School – presented by Dani Cahill on behalf of Meredith Pagliaro
 - Designer Bag Bingo raised \$7,000.
 - St. Dot's Phillies night raised \$2,400.
 - Spirit Day raised \$5,000 as of now, receipts still being collected so could go down.
 - School play ticket sales \$7,000. Receipts still being collected for this too.
 - New Family Welcome – Wed 5/20. 30 New families with 15 host families; new families will receive volunteer and opportunities guide. Would like to add Oktoberfest volunteer info to the book for the fall section.
 - June 4th Barnes & Nobel will have summer reading books available for students to purchase, percentage of sales will go to the H&S.
 - June 9th - K-9 Partners for Life Assembly, 4-5 service dogs and puppies to join us.
 - H&S will be honoring Mr. McCauley for his retirement and are still trying to iron out a gift for him.
 - d. Annual Fund – presented by Peter on behalf of Tom Kilker–
 - Currently raised \$46, 300, Fr. Murphy just received additional \$2,500 today so that will put us higher than last year's to date comparison of \$46,900.
 - URL corrected- there was an error in the March update section of the parish bulletin with the online donation URL that was listed.

- Next mailing in June for those who contributed in past years but not this year, etc. Request from Tom to sign these may come around mid-June.
- Email blast about the Annual fund currently being worked on. To come from the Development committee email address to all emails listed in Donor Perfect. Bunny working with George to get this right.
- Currently have 797 email addresses in Donor Perfect which is 15% of our total list. This includes some people we have no mailing address only email information so we can get to them this way.

f. EITC Information – presented by Peter on behalf of Dan O’Mara

- Beginning of the application process begins July 1, to be announced in June.
- More interested businesses this year. One already signed up. Talks with new business that missed the July deadline from last year have been active in the last couple months.
- Using same foundation in Harrisburg as we have in the past.

g. Other Business

- Dani Cahill is up for retirement but has offered to remain on the committee as a shadow/participating member all next year. Thank you Dani!
- Band – is there room for the Development committee to become involved with making the program better? Program is just beginning to grow and it was decided to be an issue to discuss with Mr. Triplet and not one for the Development committee.
- Possible to create a new subcommittee for helping the website to stay current with forms and information that will draw people to the site for reasons other than homework? Kara to work with a few interested people outside of this committee in putting together an outlined proposal of ideas and needs that families see as beneficial to have on website. Anyone interested in being a part of this please contact Kara.
- Facility updates/improvements in the near future - Fr. Murphy and Joe Dougherty Church – updating of 2 lower level bathrooms as well as addition of a restroom adjacent to the current restroom in the front of the church. School – looking into new gym floor, new gym fan, and new windows over next few years.
- Holy Family Statue to go above bunker in front of school. Donated by a parishioner in memory of Fr. Murphy’s mother and sister.

5. Next meeting date: August 31, 2015 at 7:30 PM in the library