

Saint Dorothy School
Development Committee Meeting Minutes
January 14, 2019 7:30 PM
Rectory Meeting Room

Attendees: Fr. Murphy, Nick Caramanico, Joe Dougherty, Chris Schumacher, Sharon McKenna (H&S), Steph Gillin, Mark Romano, Jennifer Corcoran, Alicia Lain, Jean Callahan, Sue Short, Karen Tomasetti, Dan O'Mara, Carolyn Corr, Alan Pietrewicz

1. Opening Prayer
2. Approval of minutes from the meeting on October 22, 2018
3. The Mission of the Development Committee

The Development Committee focuses on relationship building and fundraising to support Saint Dorothy School. We make recommendations to Fr. Murphy to raise funds and increase school enrollment, to seek ways to strengthen the educational experience of our children at St. Dorothy School, and we work with the parish community to provide leadership and support in implementing these recommendations and programs.

Committee Reports

- a. School Update – Karen Tomasetti
 - i. Middle States Evaluation happening next year. Working to rewrite the schools mission statement, create a tag line and redesign logo by January 2020
 - ii. Catholic Schools week
 - iii. Registration coming in slow
- b. Home & School – Sharon McKenna
 - i. Bag Bingo set for 3/15
 - ii. Open positions and taking nominations for President and Vice President in June
- c. Marketing – Mark Romano
 - i. Spring Newsletter content will be due 3/8/19 to meet late April Deadline
 - ii. Discussed theme of “Devotion to Dot’s” highlighting the loyalty to St. Dot’s via the 60th Anniversary of the Turkey Bowl, All Class Reunion and longtime donors.
 - iii. Include spotlight on the Honorary Chair for the Annual Fund
- d. Catholic Schools week open house
 - i. Registration will be accepted if fully completed on Sunday at Open House and Friday 2/1 from 8:30-10:30
 - ii. 7th grade will speak at Masses week of 1/27
 - iii. Cost of new sturdier signs to be investigated as a potential expense for next year.

- iv. Look for signup genius soon from Kelly for volunteers Sunday 1/27 and also Chris for the Book Fair
 - e. EITC/BLOCS- Dan O'Mara
 - i. Ended 2018 \$20K more than 2017.
 - f. Annual Fund-
 - i. 2018 total \$72,378.69
 - ii. 2019 Dr. Stephen Porth is Honorary Chair should meet target date for letters first week in February
 - iii. Development will speak at Masses 2/2 and 2/3 to follow up with 7th graders speeches from week prior. A unified message will be delivered. Looking for a volunteer for 2/2 at 4:30 Mass. Please contact Alan or Carolyn if you can help! Thank you Mark.
 - g. Reunion recap
 - i. Net profits of \$2543 after all expenses paid.
 - ii. Removed over 200 bad address from DP as do not mail
 - iii. Added 25 +- new donor records to DP as a direct result
 - iv. Would like the proceeds to go towards the mulch for the Pre-K. Can take photo in Spring of kids playing outside and mail to attendees expressing our gratitude
- 4. Old Business
 - a. Additional FuNdraiser for parents as suggested before
 - i. Corn Hole Tournament in Parking Lot conjunction with CYO
 - ii. Karaoke night
 - iii. Yard Sale/Flea Market fundraiser mentioned again
- 5. New Business
 - a. I pads need to be updated. Will tackle this venture with H&S for order of new iPads in Summer
- 6. Next Meeting
 - a. **March 11, 2019 7:30 PM Rectory Meeting room**