

Saint Dorothy School
Development Committee Minutes
March 9, 2020 7:30 PM
Rectory Meeting Room

In attendance: Fr. Murphy, Joe Dougherty, Chris Murray, Matt Stewart, Alan Pietrewicz, Jonathan Gust, Chris Schumacher, Mrs. Tomasetti, Mark Romano, Mrs. Callahan, Christine Scully, Kelly Gust, Carolyn Corr

1. Opening Prayer
2. Approval of minutes from the meeting on January 13, 2020
3. The Mission of the Development Committee

The Development Committee focuses on relationship building and fundraising to support Saint Dorothy School. We make recommendations to Fr. Murphy to raise funds and increase school enrollment, to seek ways to strengthen the educational experience of our children at St. Dorothy School, and we work with the parish community to provide leadership and support in implementing these recommendations and programs.

4. Welcome New Member, Christine Scully

5. Committee Reports

- a. School Update – Karen Tomasetti
 - i. Enrollment update for 20/21 school year 411
 - ii. Band program returning
 - iii. 2020/2021 School year to start before Labor Day like local districts
- b. Home & School –
 - i. Bag Bingo coming up 3/20/2020
- c. Marketing –
 - i. Spring newsletter going to printer for end of April/early May delivery
 - ii. Discussion of revising old formal marketing pieces with new logos/content. Mock copy to be ready for review in May
- d. EITC/BLOCS-
 - i. Donor thank you event 4/23 at 7pm
- e. Annual Fund-
 - i. 2020 year to date \$24,009.30
 - ii. Donation envelopes included in Spring Newsletter
 - iii. Reminder postcards in June

4. Old Business

- a. Middle School Focus Group –Chris Murray
 - i. 18% response rate to Survey sent out to middle school parents in February overall finding was much of what parents want the school offers, but it's not communicated.

- ii. Will implement an ad in the bulletin monthly highlighting our school and it's activities, clubs etc. will help keep parents and grandparents aware of what St. Dot's has to offer.
- 5. New Business
 - a. Alumni Association/Hall of Fame proposed by Alumni
- 6. Next Meeting
 - a. Monday May 18, 2020 7:30 Pm Rectory meeting room