

## THE CATHOLIC FREE PRESS - Mission / Goals

Our primary mission is to inform Catholics in the Diocese of Worcester about what is happening in the Church at the parish, diocesan, state, national and international levels. Part of that primary mission means that we serve as an arm of the Bishop's teaching ministry.

In concert with this mission, we educate, enlighten, evangelize and contribute to a strengthened sense of Catholic community in the diocese.

Finally, through columns and editorials, we attempt to define and clarify important issues facing Catholics and, indeed, all human beings. In so doing, we provide a counterbalance to a largely secularized and spiritually alienated media.

Current goals include increasing our reach in to the community beyond the 12,000 weekly newspapers that are published and distributed.

To achieve those goals we have:

- An active Website that includes current local, regional, national and international news, photos and commentary. More than 4,000 people each month visit [www.catholicfreepress.org](http://www.catholicfreepress.org).

- Facebook pages on which we post or repost local news and events from other diocesan ministries, schools and parishes; general inspirational posts, and messages from Pope Francis' Pontifex account. We have a combined following of about 1,000 individuals.

- Twitter account that disseminates news and comments both locally and internationally and has about 700 followers.

- A Constant Contact mailing list of more than 6,000 individuals whom we contact with breaking news, updates to the website, and for news of other diocesan occasions, including the Bishop's Easter and Christmas messages.

- The availability of an e-Edition of The Catholic Free Press as an alternative to or in addition to the print product. Fewer than 100 people actively use this service, many of whom once were in the Diocese but now live outside the Diocese.

In an attempt to be self-sustaining, we generate as much revenue as possible through the sales of advertising, subscriptions and graphic design projects. We also serve as a resource for parishes seeking historical information concerning priests, parishes and the Diocese. We also maintain archives of The Catholic Free Press dating to its establishment May 4, 1951.